



Bulletin

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SFP Offers Discounts on Check/Credit Card Processing

Service First Processing (SFP), Boca Raton, Fla., has joined the Idealliance Member Advantage Program and now offers association members SFP credit card and ACH/check processing services at a special discount off its regular rates.

SFP (www.sfprocessing.com) is a leading payment processing provider helping merchants navigate the constant changes in the bank card industry while keeping costs low, ensuring data security, and enhancing efficiency by making it simple to run transactions.

"We are excited to introduce this special members-only program that will help companies reduce their cost of credit card and check processing expenses while gaining improved service and support in a key business area that has a direct effect on cash flow and profitability," says Dean D'Ambrosi, Idealliance Senior Vice President, Sales.

Exclusive Benefits

Under the new program, SFP will provide a member company a savings proposal based on its unique processing needs and an SFP consultative analysis and will quote expected program savings in advance. Idealliance members will also enjoy these exclusive member benefits:

- In addition to quoted savings, 10% of the net process revenue SFP generates from a member's account will be rebated back to the member on an annual basis.
- A 60-day trial period and no-cost equipment loaner program.
- A free "AccessOne" online reporting system, a \$120 annual value.
- A dedicated Idealliance member helpline: (855) 632-9862.

As trusted advisors, SFP professionals assess each company's current situation to evaluate its strengths and identify areas for improvement, and provide its employees with education on how the processing industry works and how to avoid common pitfalls.

"SFP has proven the value of its program by helping members of nearly two dozen associations in a number of industries enjoy its cost savings and support services, says SFP President Joe Leibovitch. "We are happy to be able to now make the program available for the first time to companies in the graphic communications industry through our partnership with Idealliance."



Positive Impact

"Our primary objective is to reduce companies' operating costs and increase their profit margins," he continues. "By implementing our program, Idealliance members will immediately see a positive impact on their companies' bottom line."

"Service is the cornerstone of our business," he says. "We take great pride in our relationships and take specific measures to consistently ensure our customers' satisfaction. Our professional service associates are respectful, responsive, and effective, and our goal is to build a long-term relationship with every company we serve."

For more information on the SFP discount program for Idealliance members, please contact Idealliance Membership Coordinator Tyler Keeney at tkeeney@idealliance.org or (703) 837-1075. [Click here](#) for a listing of all Member Advantage Program discount offers.



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