

Bulletin

Idealliance Monthly News

March 16, 2017 • Volume 2, No. 3

Idealliance Mourns Passing of Bill Lamparter

Idealliance mourns the passing of William C. Lamparter, who died on March 8 at the age of 87. A former President of NAPL, an Idealliance predecessor association, Bill was President and Principal of PrintCom Consulting Group, Charlotte, N.C., and was recognized industry-wide as a printing and publishing industry analyst and consultant and practical futurist adept at the early identification of technical and market trends.

Bill served as NAPL's fourth President, from 1978 to 1982, and was responsible for moving the association's headquarters from New York City to northern New Jersey and helping it become a trailblazer with the use of first-generation computer technology.

During this time, he became a nationally known speaker and consultant on new technology, and under his leadership NAPL's programs and publications expanded further into the areas of planning and technology. Bill also launched the "NAPL Quarterly Business Indicator," a report on key business trends and a forerunner of Idealliance's *State of the Industry Report and Update*.

'Must See 'Ems'

Bill was active in numerous printing industry organizations, including Printing Industries of the Carolinas, where he served on the Associates Committee. He was published widely in the worldwide graphic arts trade press and was the recipient of numerous printing industry awards, including induction into the NAPL Soderstrom Society and Printing Industries of America Society of Fellows.

He was also the originator of the "Must See 'Ems" technology and product recognition program, which he conducted annually for the Graphic Arts Show Company from 1999 through 2011, as a part of the PRINT and GRAPH EXPO trade shows.

Bill received a Bachelor in Science Degree in Science and Education from Springfield College and a Master's Degree in Journalism from Boston University.

Writing of Bill's passing, *Printing Impressions* Editor-in-Chief Mark Michelson said that he was a "noted technologist who operated printing plants for General Electric; conducted pioneering research and participated in the development of new imaging technology (including Xerography) at the Battelle Research Institute in Columbus, Ohio; served in senior management positions with the Graphic Systems Division of Rockwell International; [and] commercialized inkjet imaging technology for a division of the Mead Corp., which is now Kodak Digital Printing Solutions.



William C. Lamparter
1929-2017

'Lost a Giant'

"Bill Lamparter is to be celebrated as one of our industry's greatest innovators, spokesmen and leaders," commented Wendell Smith, former chairman and CEO of Baldwin Technology, in one of the tributes from industry leaders that appeared in the *Printing Impressions* obituary. In another, Dennis Mason of Mason Consulting said, "The printing industry has lost a giant. Bill Lamparter's perspective—ranging from letterpress to the latest digital—helped guide both suppliers and printers down the ever-changing technological path. He leaves a vacuum that will not be easily filled."

Bill is survived by his wife of 61 years, Ann Martyn Lamparter, two daughters and one son, and two grandchildren. Burial service is private. Donations may be made in his name to Hospice and Palliative Care, Charlotte Region, or Collie Rescue of the Carolinas (www.collierescue.net). Online condolences may be left at www.heritagecares.com.



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