

Idealliance.

# EXPERIENCE

Annual Conference 2017



PRESENTED BY



CALL FOR CASE STUDIES

## WHERE TECHNOLOGY AND BUSINESS MEET.

MAY 3-5, 2017

WESTIN LA PALOMA RESORT & SPA

TUCSON, AZ

Idealliance.

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## EXPERIENCE:

- Proven best practices of Idealliance
- Networking with innovators and experts
- Industry trends and opportunities

## ABOUT EXPERIENCE

Idealliance members are bound by a common need to transform their business operations and innovate production workflows. Attendance at the Idealliance Experience Annual Conference exposes your team's technology and business managers to the latest trends, opportunities, and best practices of our industry.

## THE PROGRAM

The Experience Annual Conference is structured around case studies, workshops, and action planning. Takeaways include real life examples and tools achieved through the shared business and technology challenges and issues of participants.

## EXPO HALL

Leading technology and equipment providers display their newest products and services in the Experience Vendor Showcase, while attendees have ample time for networking with their peers and socializing.

[VIEW CONFERENCE SCHEDULE AT IDEALLIANCE.ORG/EXPERIENCE17](http://IDEALLIANCE.ORG/EXPERIENCE17)

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## CALL FOR CASE STUDIES

### How You Can Attend For Free!

Submit your proposal to present a brief case study at the Experience Conference 2017!

Idealliance calls upon professionals and experts in their field to share their knowledge and business expertise by presenting a brief example of a business or technical challenge – and the outcome of your company's actions.

### Share an experience about:

#### A workflow or technology best practice in...

- Mail supply and fulfillment
- Color and print workflows
- Data and content management
- Content creation and design
- Advancement in inkjet printing

#### A business or operational best practice in...

- Brand management
- Change management
- Sales strategies for business growth
- Small business management
- Business leadership

## Free Night Hotel and Conference Registration

In appreciation, we will provide one-night accommodation at the Westin La Paloma Hotel and complimentary conference registration. All proposals must be completed online on or before February 15, 2017.

[SUBMIT CASE STUDY IDEALLIANCE.ORG/EXPERIENCE17](http://IDEALLIANCE.ORG/EXPERIENCE17)



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