

Bulletin

Idealliance Monthly News

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Idealliance Seeks Label Converter, Printer Acquisitions

The Idealliance Ideadvisors Advisory Group has been retained by two U.S. clients to find potential acquisitions. One seeks a company focused on the pressure sensitive label market; the other is looking for companies with commercial, digital printing, and wide format services.

Innovative Solutions

Idealliance has been engaged by a client located in the Midwest Region of the United States to acquire a company that is focused on the pressure sensitive label market and ideally has revenues in the range of \$3 million and \$20 million.



The client is a privately held company supplying innovative solutions to customers nationwide. At a minimum, the client would want a strong operational management team that could continue on in that capacity after the acquisition.

The company is financially sound, well capitalized, and invests continuously in people, processes, and technology. The client offers a complete line of quality specialty printed items. Its broad selection of products reaches almost any business or industry.

Seeks to Diversify

Idealliance has also been retained by a company in the Central Indiana area to seek commercial, digital printing, wide format, and digital marketing opportunities in the Southern Ohio, Indiana, or Kentucky regions of the United States. The ideal candidates would have opportunities valued between \$1.5 million and \$5 million in sales revenues.

The company represented by Idealliance seeks to diversify and add to its existing commercial and fulfillment offerings, particularly in the areas of wide format, digital printing and digital marketing services.

The privately owned company has seen significant growth both in revenues and profits over the past five years. It provides products and services through a sophisticated supply chain optimization platform that includes design and logistics as well as products and fulfillment.



The company has a reputation for excellence in customer service and providing innovative solutions for its customers. Its markets include Healthcare, Transportation, Retail, and Marketing Automation, among others.

For more information about either of these outstanding opportunities, interested parties are invited to contact Ideadvisors Business Advisory Group Partner Tom Cobery at (703) 837-1095 or tcobery@idealliance.org.

Ideadvisors

Ideadvisors, the Idealliance Business Advisory Group, provides a wide variety of business advisory services in critical areas of graphic communications management, from mergers and acquisitions to sales, operations, and finance.

Its M&A specialists offer company executives trusted advisors who help them build long-term shareholder value through strategic mergers and acquisitions. Advisory services include helping companies with the strategic sale or acquisition of a business, acquisition of general intangibles, and post-merger integration services.

The expertise and offerings of the Ideadvisors group comprise many business services, each specifically designed to fit a company's size, issues, and needs.

For information, contact Ideadvisors Managing Director Mike Philie at (703) 837-1090 or mphilie@idealliance.org.

