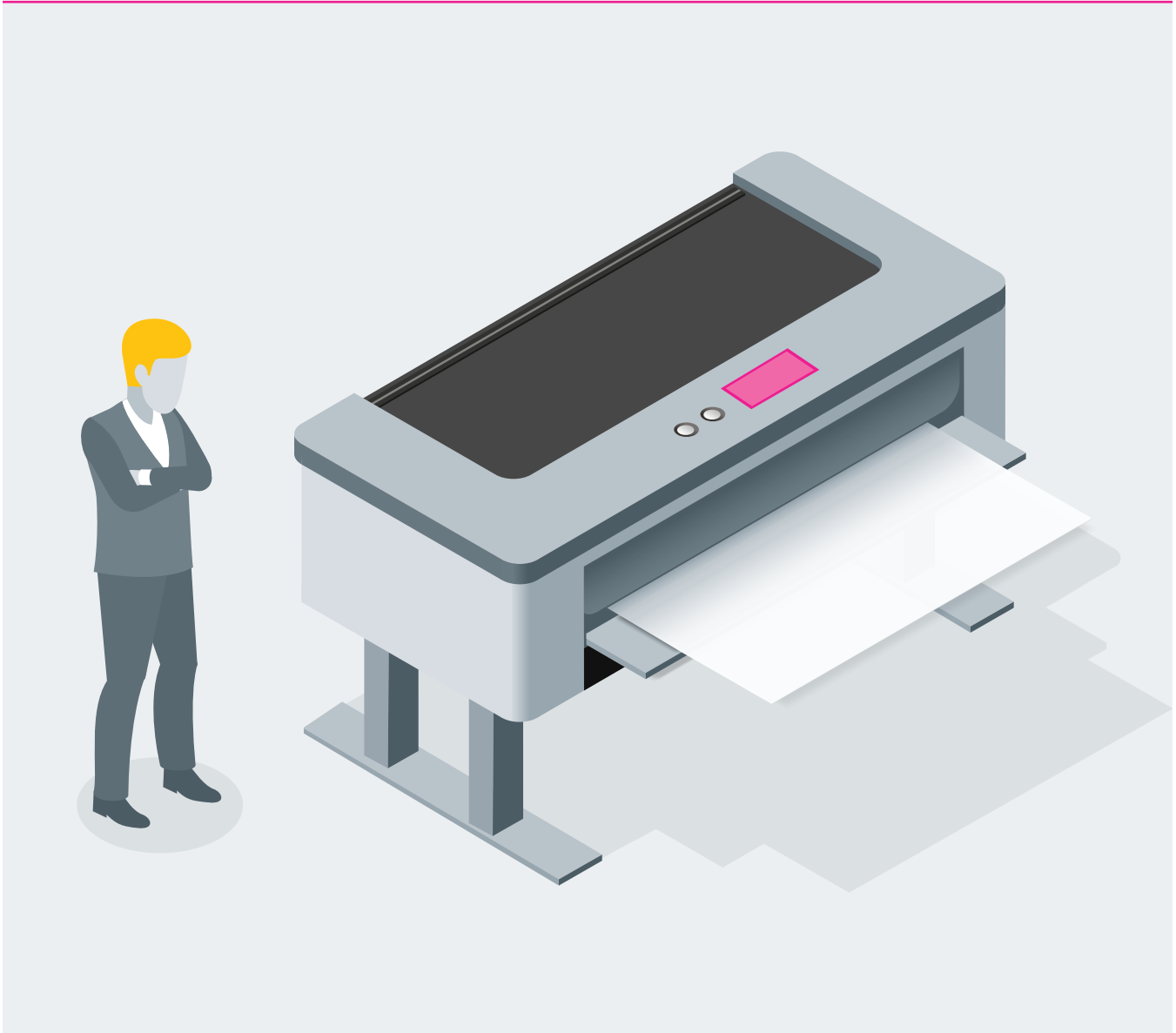


Improve overall print consistency and your bottom line.

[Idealliance.org/G7](https://www.idealliance.org/G7)



Idealliance G7 Certification is ideal for professionals who want to further their personal knowledge and skillset by becoming certified in the G7 methodology for proofing and printing equipment in house. Participants include: press operators, pressroom supervisors, prepress supervisors and technicians, quality assurance managers and printing equipment suppliers.

Idealliance G7 Training & Certification is designed for individuals who want to advance their business portfolio by performing G7 calibration and optimization. These individuals are certified in the field of color management, process and quality control for proofing and printing utilizing the G7 methodology.

COURSE BENEFITS

Both training programs are three-day, in-person training and certification programs for G7, Idealliance's industry-leading set of specifications for achieving gray balance.

G7 Experts & Professionals are:

- Skilled, tested and proven leaders in print production
- Users of global standards to match proof-to-print across any process, ink or substrate
- Committed to reducing costs, speeding product to market and improving their client's brand image

CURRICULUM FOR BOTH CERTIFICATIONS INCLUDE

G7 Theory and Benefits	Calibrating and Profiling a Press	G7 Quality Control
.....
CIELab and ICC profiling	Simulating GRACoL or Other Color Space	Manual Calibration
.....
G7-Calibration Principles	Verifying Press and Proof Accuracy	G7 in the Pre-press Workflow
.....
Proofer Calibration and Verification	G7 Compliance	Being a G7Expert or G7 Professional
.....
G7 and Color Management	Press Calibration and G7 Press Control	Managing Expectations
.....
Linearization		

MEET THE INSTRUCTORS



Don Hutcheson
 Hutchcolor and inventor of the G7 process



Mike Ruff
 Mike Ruff Consulting



Javier E. Robles
 Ink Express



Ron Ellis
 Ron Ellis Consulting LLC



Steve Smiley
 SmileyColor and Associates LLC



Jeff Thielsen
 Taylor Corporation



David Hunter
 Pilot Marketing Group