



# Bulletin

Idealliance Monthly News

May 18, 2017 • Volume 2, No. 5

## GBC Offers Members Significant Discounts

GBC® has joined the Idealliance Member Advantage Program and will now offer Idealliance members a new aggressive pricing structure featuring discounts of up to 40% off GBC document finishing solutions products and equipment, including GBC and HeatSeal laminators and printable vinyl.

"GBC products have been an integral part of the products manufactured by our members for decades and we are happy that we can now offer them significant discounts on these trusted products through GBC's participation in our Member Advantage Program (MAP)," says Dean D'Ambrosi, Idealliance Senior Vice President, Sales.

"To help them enjoy maximum benefits from this program, GBC will also give our members access to a dedicated account manager who will be on hand to answer their questions," adds D'Ambrosi.



Part of the ACCO brands family, GBC ([www.gbconnect.com](http://www.gbconnect.com)) offers a full line of binding machines and supplies, as well as GBC and Seal dual heat, heat assist, and cold wide-format laminators and laminating film, including printable vinyl.

It also provides a comprehensive line of products for the wide-format graphics market, including equipment and materials used to create signs, banners, point-of-purchase displays, and window graphics. The company is headquartered in Lake Zurich, Ill.

### Diverse Portfolio

"We are excited about our new partnership with Idealliance and its members. Our aim is to provide a broad range of high quality GBC finishing products at a significant price advantage for all Idealliance members," says Jim Sawyer, Director of Business Development.

"Through our diverse portfolio, we help Idealliance members broaden their offering and capabilities in areas such as wide-format lamination while still providing our trusted traditional binding and lamination products," says Sawyer. "We are glad to be



able to make our GBC products even more affordable for Idealliance members."

For more information on the GBC discount program for Idealliance members, contact GBC Account Manager Karen Kolasinski at [Karen.kolasinski@acco.com](mailto:Karen.kolasinski@acco.com) or (847) 796-4820.



For information on any Idealliance Member Advantage Program offering, please contact Idealliance Membership Coordinator Donna Komlo at [dkomlo@idealliance.org](mailto:dkomlo@idealliance.org) or (703) 837-1060. [Click here](#) for a full listing of MAP participants and discount offers.



Publications & Research