

# Attention All Graphic Arts Professionals

## 2017 Innovation Excellence Award

**Nominations**  
**Due: April 28, 2017**



*Franklin Luminaire Awards*

The Innovation Excellence  
Award will be presented  
during the Franklin  
Luminaire Awards on  
October 18, 2017



### ABOUT THE AWARD

In 2016 the Franklin Luminaire Awards inaugurated a new award of distinction – the Innovation Excellence Award. The Innovation Excellence Award is granted to a company or individual in graphic communications that is pioneering, pacesetting, and advancing new technologies. Each generation of our industry has developed or adopted new technology and we seek to recognize our innovators moving us into the future.

### SELECTION CRITERIA

The nominee must be a company or individual within the graphic communications and media industries who has demonstrated, in a clear and convincing way, an innovative technology, workflow, product or service used in media creation, production, and distribution that is first-of-its kind and in use for twelve (12) months or more.

Here are a few examples:

#### ❑ MEDIA PRODUCTION WORKFLOW

Innovative use of technology for creating efficiencies in the media supply chain by speeding information to partners, applying standardization through the application of industry specifications and guidelines, or reducing processes or steps in the production workflow.

#### ❑ ORCHESTRATED CONTENT

Innovative use of technology for seamless graphic communication across media in direct marketing, retail, packaging, publishing, commercial, and other segments of the graphic communications industry.

The recipient will be selected by a group of technology partners and users who are members of the Franklin Luminaire Awards Committee. Award nominees are not required to be members of either Idealliance or Printing Industries Alliance.

### INNOVATION EXCELLENCE AWARD

*2016 Recipients:*

**THINK:** Inkjet Networking and Knowledge Community

**Dianne Kennedy**, XML & Metadata Evangelist Emeritus, Idealliance

**Paul Nowak**, Director of Customer Experience, QuadPackaging

### TO NOMINATE

Provide a 100-word explanation that outlines the innovation or technology, why it is unique, and how (and when) being utilized. Submit your nomination using enclosed form or apply online <https://www.idealliance.org/innovation-excellence-award/>. Nomination deadline is April 28, 2017.

**PLEASE  
ACT NOW!  
Nominations due  
April 28, 2017**

### PRESENTATION OF AWARD

The Innovation Excellence Award will be presented at the Franklin Luminaire Awards Program on October 18, 2017 at The Lighthouse, Chelsea Piers, New York City, before an expected audience of more than 400 media professionals. In addition, the Award honoree(s) will be recognized in a special innovation website and featured in upcoming Association programs.

Presented by



Graphic  
Communications  
Foundation



DEER Foundation

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## NOMINATION FOR THE INNOVATION EXCELLENCE AWARD

Please consider the following nomination for the Innovation Excellence Award:

Name

Company

Job Title

Address

City, State, Zip

Phone

Email

Provide a 100-word explanation that outlines the innovation or technology, why it is unique, and how (and when) being utilized.

Nomination submitted by:

Name

Company

Address

City, State, Zip

Phone

Email

Submit by April 28, 2017 to Printing Industries Alliance at [info@PIAlliance.org](mailto:info@PIAlliance.org) or apply online at <https://www.idealliance.org/innovation-excellence-award/> Fax to (716) 691-4249. Questions? Contact Kim Tuzzo at (716) 691-3211.

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