

# Attention All Graphic Arts Professionals



## 2017 Zenger Community Service Medal

**Nominations  
Due: April 28, 2017**



*Franklin Luminaire Awards*



The Zenger Community Service Medal will be presented during the Franklin Luminaire Awards on October 18, 2017

### DO YOU HAVE A BUSINESS COLLEAGUE WHO...

- Selflessly provides time to a charity?
- Helped move a community or group to take positive action?
- Showed valor in an act of courage?

### WE WANT TO RECOGNIZE YOUR HERO!

Printing Industries Alliance and Idealliance are seeking nominees for the Zenger Community Service Medal, honoring a graphic communications professional who has demonstrated exceptional community service.

### THESE INDIVIDUALS...

- Inspire us to be more than we are.
- Make our community a better place to live.
- Serve our country in ways that make us proud.

The Award is not based on business position or title and is meant to recognize an employee at any level of the industry. Nominations could include a press operator who serves as a volunteer firefighter, an account executive who leads a charity organization, or a CEO who shows significant dedication to community service.

### HISTORY

The prestigious Zenger Community Service Medal is named for John Peter Zenger, an influential printer in American history. Zenger was a New York City-based printer whose arrest, imprisonment, trial, and acquittal in 1735 laid the foundation for freedom of the press in Colonial America. The Award is inscribed in Latin, "Non numinis, virtute parator." Translated, this means, "Not by money, but by virtue gained."

### ZENGER COMMUNITY SERVICE MEDAL

- 2016 **Mark Darlow**, Co-Founder, Graphic Communications Scholarship Foundation
- 2015 **Angelina Killane-Sims**, Vice President Operations, HighRoad Press
- 2014 (no recipient)
- 2013 **Kenneth Heath**, Group Publisher, SourceMedia
- 2012 **Dwight E. Vicks III**, President, Vicks
- 2011 **Kelly Erickson**, Group Account Director, Sawtooth Group

### HOW TO NOMINATE | THE CRITERIA ARE SIMPLE

- 1) Nominee must be employed within the graphic communications industry
- 2) Nominee displays exceptional service in one or more of the following areas:

- SERVICE:** Exceptional financial, voluntary, or in-kind donation
- COURAGE:** Selfless acts of courage, valor or heroism
- ACTIVISM:** Advancing a humanitarian, health, or environmental cause

Provide no more than a 100 word description of your nominee. See enclosed nomination form or apply online at <https://www.idealliance.org/zenger-community-service-award/>. For more information contact Kim Tuzzo at (716) 691-3211 or [ktuzzo@PIAlliance.org](mailto:ktuzzo@PIAlliance.org).

**PLEASE  
ACT NOW!  
Nominations due  
April 28, 2017**

### 2017 AWARD CEREMONY

The Zenger Community Service Medal honoree is recognized at the Franklin Luminaire Awards Event, sponsored by Idealliance and Printing Industries Alliance. In 2017, the event will be held on Wednesday, October 18th at the Lighthouse, Chelsea Piers in New York, NY. The recipient will be required to attend the event to receive the Award. A \$1,000 contribution will be made to the 2017 Zenger honoree's charity of choice on behalf of Idealliance and Printing Industries Alliance.

Presented by



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# NOMINATION FOR THE JOHN PETER ZENGER COMMUNITY SERVICE MEDAL

Please consider the following nomination for the John Peter Zenger Medal:

Name

Company

Job Title

Address

City, State, Zip

Phone

Email

Please describe the involvement, activity or action for which this John Peter Zenger Medal nomination is being submitted: (use extra sheets if necessary)

Nomination submitted by:

Name

Company

Address

City, State, Zip

Phone

Email

Submit by April 28, 2017 to Printing Industries Alliance at [info@PIAlliance.org](mailto:info@PIAlliance.org)  
or apply online at <https://www.idealliance.org/zenger-community-service-award/>  
Fax to (716) 691-4249. Questions? Contact Kim Tuzzo at (716) 691-3211.

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