

Bulletin

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Idealliance Offers Free Paper Handling E-Book

Idealliance is pleased to make available a free e-book, *Optimised Paper Handling & Logistics*, the product of an international cross-industry collaboration. Idealliance sponsored the project and served as one of more than 30 organizations participating in the book's development. The 270-page guide has a cover price of \$250, but is being made available as a free download to provide the widest and easiest distribution possible.

"Idealliance is focused on advancing best practices in the graphic communications industry and we're proud to have been part of this unique international effort developing an extensive guide to paper handling and logistics and now available to our members and others in the industry," says David Steinhardt, Idealliance President and Chief Executive Officer, who served as one of three project Team Leaders.

"Through the Idealliance Paper Transit Damage Working Group, whose members come from across the entire paper supply chain, Idealliance contributed to make this volume a definitive guide to paper handling," he adds. "The Working Group continues the leadership role of Idealliance in the paper supply chain from EDI-based transactions (EMBARC) and XML (papiNet) to bar coding (North American Roll Identifier) reaching back from the 1980s to today."

View or Download

Optimised Paper Handling & Logistics may be viewed online or downloaded at no charge by registering on the www.ophal.info website. Confidentiality is protected and registrants may select any or all of four e-book formats. An online reading format via FlipBook HTML5 does not require downloading and lets readers swipe through pages and use links to participants' websites and other information. To download, registrants may select formats optimized for screen viewing (mobile devices), print-on-demand, or e-pub applications such as Apple's iBook.

Through their proactive industry leadership, the project's participating companies and associations sought to

establish a common generic best practice tool as a global reference for suppliers, transporters, converters, and printers. Paper is handled multiple times in its journey from mill to press, with each step carrying a risk of damage or loss. Any reduction in paper waste or spoilage will improve economic performance and reduce environmental impact. Safety is another key concern, since paper handling requires specialized techniques, tools, and storage facilities, and every manipulation of paper rolls and pallets carries a risk of accidents and injuries.

Step-by-Step Guide

The new guide can be used to improve paper handling efficiency—whether the substrate's ultimate destination is a sheetfed, web, offset, gravure, flexo, or digital press. It can also be used for staff and customer education across the delivery chain, may be incorporated into service agreements, and can serve as a reference for insurance companies and other entities assessing damage claims and responsibilities.

Generously illustrated and featuring an easy-to-read, user-friendly text, the 11 modules in *Optimised Paper Handling & Logistics* provide a step-by-step guide to help those handling paper understand how best practices can improve performance, decrease waste, and increase safety, and how to trouble-shoot problems.

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