

FIRST 100 DAYS

2017 
LEGISLATIVE CONFERENCE

An Industry Advocacy Event for
Printing, Imaging and Mailing



MARCH 22-23, 2017 · WASHINGTON, D.C.

For More Information

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NPES AND IDEALLIANCE ANNOUNCE JOINT 2017 LEGISLATIVE CONFERENCE

Industry Associations Join Forces to Bring Printing and Mailing Legislative Agenda to Capitol Hill During First 100 Days of New Presidential Administration

Reston, VA – Members of co-hosts NPES and Idealliance, along with other supporting associations will convene in Washington, D.C., March 22-23, 2017, for a joint 2017 Legislative Conference themed, “*The First 100 Days*”. The Conference will bring key Trump Administration officials and Members of Congress together with printing and mailing industry executives for an exchange of information, policy direction, and most importantly industry advocacy. Top printing and mailing priorities during the formative First 100 Days of the 115th Congress and Trump Era are: pro-growth comprehensive tax reform, cost-effective healthcare reform, reduction of burdensome government over-regulation, restructuring and revitalizing the U.S. Postal System, and reducing patent troll abuses while also protecting patent-holders’ rights. Boosting support for this important agenda, the National Association of Printing Ink Manufacturers (NAPIM) has joined the Conference as a Sponsor Association.

“This joint 2017 Legislative Conference is a valuable opportunity to reach out to our congressional representatives on issues of concern to the printing industry, and also gain actionable strategies for our own companies,” says NPES Government Affairs Chairman Greg Salzman, President, Aleyant Systems. “We urge NPES, Idealliance and NAPIM members to join us as we speak directly to our elected officials and hear from political and policy experts on issues vital to our businesses and our employees’ livelihoods,” continues Idealliance Board Chairman Tim Johnson, CEO, Impact.

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“With crucial business issues on our legislative agenda all at play in the First 100 Days, it’s important that we stay abreast of developments, and imperative that we weigh in with the information policymakers and legislators need to make informed decisions,” states NPES President Thayer Long. “Face-to-face discussions with constituents are the most effective way of getting the message across to lawmakers,” adds Idealliance Executive Vice President Ken Garner. “We can’t afford to just watch from the stands; we need to be in the game.”

The Legislative Conference kicks off on Wednesday, March 22 with a Welcome Luncheon. The day continues with afternoon policy briefings by invited Members of Congress, Trump Administration officials, and other Washington, D.C.-based policy experts, and concludes with an evening Congressional Reception.

The program resumes on Thursday with congressional office visits, featured breakfast and luncheon speakers, and will conclude at 4:30 p.m.

For program updates, sponsorship opportunities, or to register, visit: www.npes.org/2017LegislativeConference.aspx. For more information contact NPES Vice President, Government Affairs Mark J. Nuzzaco at phone: 703/264-7235 or e-mail: mnuzzaco@npes.org, or Idealliance Executive Vice President, Ken Garner at phone: 703/837-1070 or e-mail: kgarner@idealliance.org.

About NPES

NPES is a U.S. trade association representing more than 650 companies that manufacture and distribute equipment, software and supplies used across the workflow of printing, publishing and converting processes. NPES is a co-sponsor of the global PRINT exhibition, and GRAPH EXPO—the most comprehensive exhibition in the Americas of inkjet, digital, offset, flexo, gravure and hybrid technologies, products, and services for the commercial, transactional, converting and package printing, publishing, mailing, in-plant, photo imaging, marketing and industrial printing industries. For complete information about the Association, its programs, and its member companies, visit: www.npes.org or phone: 703/264-7200.

About Idealliance

Idealliance (International Digital Enterprise Alliance) is a not-for-profit membership organization that has been a leader in information technology and publishing since 1966. Idealliance advances core technology to develop standards and best practices to enhance efficiency and speed information across the end-to-end digital media supply chain - creation, production, management, and delivery of knowledge-based multimedia content - digitally and in print. For complete information about the Association, its programs and member companies, visit:

www.idealliance.org or phone: 703/837-1070.

About NAPIM

The National Association of Printing Ink Manufacturers has been the only national trade association in North America for the printing ink industry since its founding in 1916. Its purpose is to promote the general development and improvement of member companies by fostering greater understanding and knowledge of the printing ink industry, and representing the industry on a national basis. NAPIM provides seminars, conferences, publications, bulletins, and consultation services to member companies. The Association exists in order to serve its membership being both reactive and proactive on key issues affecting the ink industry. NAPIM members include ink manufacturers, companies that supply raw materials and manufacturers of instrumentation and equipment utilized by the printing ink industry. For more information about the Association, visit: www.napim.org or phone: 770/209-7289.

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