



New Certification & Training Program for Brands & Suppliers

BrandQ teaches you how to effectively communicate with your print suppliers



BrandQ live training teaches you proven methods to help you monitor and control print quality across the entire supply chain.

BrandQ Live and Online Training and Certification

BrandQ offers hands-on training, assessment tools, technical resources, and online education. The BrandQ program teaches methods for controlling and monitoring print quality across the supply chain. Attendees will also receive access to the BrandQ online training program and resources, as well as the BrandQ forum and discussion group.

Certification for Brands and Suppliers

The Idealliance BrandQ program contains two types of certification for brands and supply chain. The certifications are for BrandQ certified individuals, and for sites.

BrandQ Certification for Individuals

- BrandQ Expert Certification
- BrandQ Certification

BrandQ Certification for Suppliers

- BrandQ Master Facility

For more information on the BrandQ program visit Idealliance at www.idealliance.com/brandq



Idealliance® BrandQ

BrandQ Certification Program Overview



BrandQ Certification for Individuals



Idealliance® BrandQ

BrandQ Certification for individuals is an educational certification. After completing BrandQ training, Idealliance will award BrandQ certification to an individual who has completed the training. This certificate validates that the person has taken the training and passed an online certification exam.



Idealliance® BrandQ Expert

BrandQ Expert Certification for individuals is a more comprehensive certification. After completing training, an online certification exam, and demonstrating competence during a live hands-on test and print assessment, Idealliance will award a BrandQ Expert Certification. This certificate validates that the individual has taken training and demonstrated mastery of key concepts and topics in the BrandQ program. BrandQ Experts will be listed on the Idealliance BrandQ web site and will be recommended as trainers and implementation specialists for BrandQ.

BrandQ Certification for Suppliers



Idealliance® BrandQ Master Facility

BrandQ Master Facility is a certificate, issued to suppliers who can demonstrate capabilities and performance that meet a brand's needs. After completing an audit, Idealliance will issue a BrandQ Master Facility certificate to suppliers. While there is a general BrandQ audit that suppliers may take, the audit is designed to be customized by brands for their specific requirements. The audit consists of an assessment of software, hardware, staff knowledge, and a demonstration of performance by the audit site.

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