



NEXGENLEADERS™ EXECUTIVE TRAINING

FOCUS ON YOUR FUTURE

Canon NexGenLeaders is Proudly
Sponsored by Canon

 Certification & Training



NexGenLeaders

LEARNING TO LEAD

The Idealliance NexGenLeaders™ Program is a senior-level executive and operational management training for up-and-coming executives in graphic communications.

Are you a CEO tasked with grooming your company’s next management generation? Are you seeking to prepare yourself for an expanded executive role?

Either way, NexGenLeaders training in finance, operations, sales leadership, and management is a perfect solution to grooming the next generation of leaders. This innovative program provides real-world business management training from industry-based instructors with management expertise which provides participants with the skills needed to run a successful 21st century print, mail, fulfillment, or marketing service company.

Participants will learn how to:

- Understand and manage financial operations
- Understand and manage manufacturing operations
- Hire and manage top performers
- Identify and apply advanced technologies
- Build long-term client and vendor relationships
- Build management and leadership skills

The comprehensive three-year NexGenLeaders program offers in-depth preparation for executive-level day-to-day management, long-range strategic decision-making, and evaluating and transitioning into new business methods and technologies.

HERE’S HOW IT WORKS

Participants attend day-long hands-on workshop sessions or online learning programs once a quarter, featuring experts in specific management areas.

In a highly interactive environment, participants then learn to apply the principles presented in their own company situations, by involvement in small group sessions. There are no age requirements or limitations.

The professionally facilitated peer group experience is at the heart of the program, providing a trusted forum for sharing ideas with others on parallel career paths while learning from the industry’s most renowned experts.

Group members stay in touch between quarterly sessions via online instruction, networking opportunities, and an exclusive online community.

Each participant is assigned an individual coach who mentors his or her progress through quarterly scheduled calls and serves as an on-call resource to ensure maximum learning.

PROGRAM OUTLINE

Year One

Workshop 1: Financial Management and Analysis

Workshop 2: Operations Management

On-Site Facility Tour #1

- Plant tour – Best Practices Assessment
 - Technology demonstration by industry supplier/manufacturer
-

Year Two

Workshop 1: Marketing

Workshop 2: Sales Leadership

On-Site Facility Tour #2

- Plant tour – Best Practices Assessment
 - Technology demonstration by industry supplier/manufacturer
-

Year Three

Workshop 1: Talent and Performance Management

Workshop 2: Strategic Planning/Leadership Development

On-Site Facility Tour #3

- Plant tour – Best Practices Assessment
- Technology demonstration by industry supplier/manufacturer

Please note that this schedule is subject to change to accommodate the schedule and needs of the instructors as well as the group participants. All topics will be addressed.

TOP 10 REASONS TO JOIN NEXGENLEADERS:

- 1** The program offers hands-on, real-world business and operations management skills from industry experts.
- 2** Participants will learn about finance, operations, strategic and business planning, marketing, sales, and human resources.
- 3** Attendees can take what they learn at each session and apply it to their own company.
- 4** The curriculum is based on the industry's benchmark Management Plus™ Program.
- 5** It's a turnkey leadership and executive operational management development program.
- 6** It's full-immersion industry learning in a structured and professionally facilitated environment.
- 7** It offers exposure to industry management and operations best practices outside the normal day-to-day operations.
- 8** Attendees don't just learn—they grow. As they progress, they transition to more advanced strategies and management practices, and develop an extended circle of industry associates.
- 9** For about the cost of a single MBA college course, you can prepare your company's future leaders to turn today's, and tomorrow's industry challenges into profitable opportunities.
- 10** It's a lifetime program that attendees will draw from throughout their careers.

THE BEST BENEFITS FOR A REASONABLE INVESTMENT



MINIMAL TIME OUT OF THE OFFICE
Just one-to two-days each quarter for general workshop sessions.



AFFORDABLE TUITION
\$2,995 per year per participant plus individual travel and lodging expenses.



IMMEDIATE BENEFITS
Participants work on actual company problems and return with solutions they can put to work in their businesses immediately.

PROGRAM DETAILS AT-A-GLANCE

NexGenLeaders is open to candidates on track to become leaders in their organizations. In order to participate, candidates must apply and meet the following criteria.

Candidates must:

- Be sponsored by an Idealliance member company, and be in a position within the sponsoring company to apply the learned processes
- Be able to travel to the meetings and have monthly phone conferences with a program advisor
- Have at least three years industry experience
- Be willing and able to make a three-year commitment to the program

The sponsoring company must be a member of Idealliance and must be willing and able to support the candidate with an environment for growth, and to apply learned processes. Travel to all meetings is the responsibility of the individual candidate or the sponsoring company.

More Details

Meetings are held quarterly and may include one-to two-day workshops and/or online meetings. The locations will vary to best meet the objectives of the classes and will be announced before the meeting dates.

To Sign Up

1. Access the application at idealliance.org/NextGen
2. Submit the application via email at registrar@idealliance.org or call 703.837.1090
3. Tuition is \$2,995 per year per participant

Enrollment in the NexGen program includes:

- Workshops and materials
- Individual peer group membership
- Meals/refreshments during workshops
- Professional speakers
- Access to exclusive online community

Questions?

Contact Leslie Karhoff at 703.837.1091 or lkarhoff@idealliance.org

Apply today at idealliance.org/NextGen