

Attention All Graphic Arts Professionals

2017 Zenger Community Service Medal

**Nominations
Due: April 28, 2017**



Franklin Luminaire Awards

The Zenger Community Service Medal will be presented during the Franklin Luminaire Awards on October 18, 2017



DO YOU HAVE A BUSINESS COLLEAGUE WHO...

- ☐ Selflessly provides time to a charity?
- ☐ Helped move a community or group to take positive action?
- ☐ Showed valor in an act of courage?

WE WANT TO RECOGNIZE YOUR HERO!

Printing Industries Alliance and Idealliance are seeking nominees for the Zenger Community Service Medal, honoring a graphic communications professional who has demonstrated exceptional community service.

THESE INDIVIDUALS...

- ☐ Inspire us to be more than we are.
- ☐ Make our community a better place to live.
- ☐ Serve our country in ways that make us proud.

The Award is not based on business position or title and is meant to recognize an employee at any level of the industry. Nominations could include a press operator who serves as a volunteer firefighter, an account executive who leads a charity organization, or a CEO who shows significant dedication to community service.

HISTORY

The prestigious Zenger Community Service Medal is named for John Peter Zenger, an influential printer in American history. Zenger was a New York City-based printer whose arrest, imprisonment, trial, and acquittal in 1735 laid the foundation for freedom of the press in Colonial America. The Award is inscribed in Latin, "Non numinis, virtute parator." Translated, this means, "Not by money, but by virtue gained."

ZENGER COMMUNITY SERVICE MEDAL

- 2016 **Mark Darlow**, Co-Founder, Graphic Communications Scholarship Foundation
- 2015 **Angelina Killane-Sims**, Vice President Operations, HighRoad Press
- 2014 (no recipient)
- 2013 **Kenneth Heath**, Group Publisher, SourceMedia
- 2012 **Dwight E. Vicks III**, President, Vicks
- 2011 **Kelly Erickson**, Group Account Director, Sawtooth Group

HOW TO NOMINATE | THE CRITERIA ARE SIMPLE

- 1) Nominee must be employed within the graphic communications industry
- 2) Nominee displays exceptional service in one or more of the following areas:

SERVICE:	Exceptional financial, voluntary, or in-kind donation
COURAGE:	Selfless acts of courage, valor or heroism
ACTIVISM:	Advancing a humanitarian, health, or environmental cause

Provide no more than a 100 word description of your nominee. See enclosed nomination form or apply online at <https://www.idealliance.org/zenger-community-service-award/>. For more information contact Kim Tuzzo at (716) 691-3211 or ktuzzo@PIAlliance.org.

**PLEASE
ACT NOW!
Nominations due
April 28, 2017**

2017 AWARD CEREMONY

The Zenger Community Service Medal honoree is recognized at the Franklin Luminaire Awards Event, sponsored by Idealliance and Printing Industries Alliance. In 2017, the event will be held on Wednesday, October 18th at the Lighthouse, Chelsea Piers in New York, NY. The recipient will be required to attend the event to receive the Award. A \$1,000 contribution will be made to the 2017 Zenger honoree's charity of choice on behalf of Idealliance and Printing Industries Alliance.

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NOMINATION FOR THE JOHN PETER ZENGER COMMUNITY SERVICE MEDAL

Please consider the following nomination for the John Peter Zenger Medal:

Name

Company

Job Title

Address

City, State, Zip

Phone

Email

Please describe the involvement, activity or action for which this John Peter Zenger Medal nomination is being submitted: (use extra sheets if necessary)

Nomination submitted by:

Name

Company

Address

City, State, Zip

Phone

Email

Submit by April 28, 2017 to Printing Industries Alliance at info@PIAlliance.org
or apply online at <https://www.idealliance.org/zenger-community-service-award/>
Fax to (716) 691-4249. Questions? Contact Kim Tuzzo at (716) 691-3211.

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Attention All Graphic Arts Professionals

2017 Innovation Excellence Award

Nominations
Due: April 28, 2017



Franklin Luminaire Awards

The Innovation Excellence
Award will be presented
during the Franklin
Luminaire Awards on
October 18, 2017



ABOUT THE AWARD

In 2016 the Franklin Luminaire Awards inaugurated a new award of distinction – the Innovation Excellence Award. The Innovation Excellence Award is granted to a company or individual in graphic communications that is pioneering, pacesetting, and advancing new technologies. Each generation of our industry has developed or adopted new technology and we seek to recognize our innovators moving us into the future.

SELECTION CRITERIA

The nominee must be a company or individual within the graphic communications and media industries who has demonstrated, in a clear and convincing way, an innovative technology, workflow, product or service used in media creation, production, and distribution that is first-of-its kind and in use for twelve (12) months or more.

Here are a few examples:

❑ MEDIA PRODUCTION WORKFLOW

Innovative use of technology for creating efficiencies in the media supply chain by speeding information to partners, applying standardization through the application of industry specifications and guidelines, or reducing processes or steps in the production workflow.

❑ ORCHESTRATED CONTENT

Innovative use of technology for seamless graphic communication across media in direct marketing, retail, packaging, publishing, commercial, and other segments of the graphic communications industry.

The recipient will be selected by a group of technology partners and users who are members of the Franklin Luminaire Awards Committee. Award nominees are not required to be members of either Idealliance or Printing Industries Alliance.

INNOVATION EXCELLENCE AWARD

2016 Recipients:

THINK: Inkjet Networking and Knowledge Community

Dianne Kennedy, XML & Metadata Evangelist Emeritus, Idealliance

Paul Nowak, Director of Customer Experience, QuadPackaging

TO NOMINATE

Provide a 100-word explanation that outlines the innovation or technology, why it is unique, and how (and when) being utilized. Submit your nomination using enclosed form or apply online <https://www.idealliance.org/innovation-excellence-award/>. Nomination deadline is April 28, 2017.

**PLEASE
ACT NOW!
Nominations due
April 28, 2017**

PRESENTATION OF AWARD

The Innovation Excellence Award will be presented at the Franklin Luminaire Awards Program on October 18, 2017 at The Lighthouse, Chelsea Piers, New York City, before an expected audience of more than 400 media professionals. In addition, the Award honoree(s) will be recognized in a special innovation website and featured in upcoming Association programs.

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David Steinhardt

Idealliance DEER Foundation

Kim Tuzzo

Printing Industries Alliance

NOMINATION FOR THE INNOVATION EXCELLENCE AWARD

Please consider the following nomination for the Innovation Excellence Award:

Name

Company

Job Title

Address

City, State, Zip

Phone

Email

Provide a 100-word explanation that outlines the innovation or technology, why it is unique, and how (and when) being utilized.

Nomination submitted by:

Name

Company

Address

City, State, Zip

Phone

Email

Submit by April 28, 2017 to Printing Industries Alliance at info@PIAlliance.org or apply online at <https://www.idealliance.org/innovation-excellence-award/> Fax to (716) 691-4249. Questions? Contact Kim Tuzzo at (716) 691-3211.

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