

About Mail.dat User License Codes

ABOUT Mail.dat USER LICENSE CODE PROGRAM

In January 2013, Idealliance undertook a program to reduce the cost of User License Codes by providing the codes seamlessly through mail preparation software. Under the new program, Idealliance will now provide Mail.dat User License Codes through Royalty License Agreements with participating software providers. As a benefit to participating in the program, mailing software developers will be authorized to provide User License Codes directly to their customers as part of their Mail.dat generating and editing solutions. Organizations can still purchase separate User License Codes directly from Idealliance at a nominal fee.

ABOUT ROYALTY LICENSE AGREEMENTS

Under the program Idealliance will be enforcing its rights under its trademark to insure compliance. Under the new program for the distribution of Mail.dat User License Codes, Idealliance will provide Royalty License Agreements in three categories:

1. **Specification Originator/Modifier**

Principally develops and licenses user access to software that creates an originating Mail.dat and/or Mail.XML™ file/message set, i.e., one that is constructed using detailed information and postal sorting results not derived from existing Mail.dat/Mail.XML files, and openly advertises Mail.dat/Mail.XML support as a benefit.

2. **Specification Modifier**

Principally develops and licenses user access to software that modifies the content or enhances the structure of existing Mail.dat and/or Mail.XML file/message sets and openly advertises Mail.dat/Mail.XML editing capabilities as a benefit.

3. **Specification Dependent**

Offers services dependent upon or substantially enhanced by Mail.dat/Mail.XML files and either requires Mail.dat files or Mail.XML to perform the service or offers a tangible advantage *via* the specification.

USER LICENSE CODE FREQUENTLY ASKED QUESTIONS

Idealliance has revised its Mail.dat® User License Code program and is now providing Codes through Royalty License Agreements with participating software providers.

Q: I already have a Mail.dat® User License Code from Idealliance. Do I need to obtain another one from my vendor?

A: No. Your User License Code is still in effect and can be used according to the terms under which you received it from Idealliance. It may be a good idea to inform your vendor of your current User License Code for their records.

Q: Is a User License Code required for Mail.XML™?

A: At this time, the User License Code is only required for Mail.dat®. However, we recommend that you still obtain a User License Code either directly from Idealliance or through a licensed vendor if you would like to participate in the Mail.XML™ editing meetings.

Q: Will Idealliance still provision User License Codes directly?

A: Yes. Under Idealliance User License Code Royalty License Agreement, any company may purchase a single site User License Code for perpetual use. This also allows the ULC licensee to participate and contribute to the development and editing of the Mail.dat®/Mail.XML™ specification.

Q: Does the Royalty License Agreement provide the opportunity for sublicensing?

A: No, it does not. The Royalty License Agreement only provides for the provisioning of a User License Code to the end user of a Tier 1 and Tier 2 licensee. In the event that a licensee is providing their solution, such that it will be integrated as part of another solution, which in turn is licensed to a different end-user, all intermediaries in the process must become Royalty Licensees pursuant to the appropriate Tier Usage as outlined in the Royalty License Agreement.

Q: My customer, to whom I have provisioned a ULC, has elected to not renew their solution with me. May I repurpose the User License Code?

A: Not at this time. You should notify Idealliance that the User License Code is no longer in effect for the particular customer. Idealliance will consider an appropriate process by which User License Codes may be reinstated once provisioned.

Q: How do I ensure I am providing a unique User License Code?

A: Once the Royalty License Agreement is executed, Idealliance will provide a list of User License Codes that have been provisioned. It is the responsibility of the Royalty Licensees to ensure provisioned User License Codes are kept unique within their assigned block.

Q: I have an assigned block of User License Codes. What is the order in which to provision the codes within the block?

A: It is strongly recommended that the User License Codes be provisioned in a sequential manner. Since the codes are alpha-numeric, it is recommended to assign the alpha characters first followed by the numeric.

For example, if the blocks of codes are AAAA to AA99, then the recommended assignment would be:

AAAA, AAAB, AAAC, AAAD...AAAZ, AAA0, AAA1, AAA2...AAA9, AABA, AABB, AABC...AABZ, AAB0, AAB1...AA98, AA99