

# Bulletin

Idealliance Monthly News

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## Innovation, Service, Education Leaders Honored at Franklin Luminaire Awards

Some 300 industry professionals gathered at The Lighthouse at Chelsea Piers in New York City on a beautiful October 18<sup>th</sup> evening to honor innovation, service, and education leaders at the annual *Franklin Luminaire Awards* ceremony.

Idealliance and Printing Industries Alliance presented the second annual Franklin Luminaire Innovation Excellence Award to David Q. McDowell, retired Senior Technical Associate, Eastman Kodak Company, and a long-time volunteer with organizations seeking to further graphic communications industry standards.

### Advancing Technologies

Introduced in 2016, the Franklin Luminaire Innovation Excellence Award is granted to a company or individual in visual communications and media that is pioneering, pacesetting, and advancing new technologies. As each industry generation develops or adopts new technology, the Innovation Award seeks to recognize innovators moving the industry into the future.

Michael Duggal, Chief Executive Officer of Duggal Visual Solutions, Inc., which has a long record of commitment to community service and charitable causes, received the 2017 Zenger Community Service Medal.

The Zenger Community Service Medal is named for John Peter Zenger, a printer in Colonial America whose arrest, imprisonment, trial, and acquittal in 1735 laid the foundation for freedom of the press in Colonial America. The Medal honors a graphic communications professional at any level of the industry who has demonstrated exceptional community service.



*Diane Romano, Chair Emeritus of the 2017 Franklin Luminaire Committee, center, is flanked by Award winners, from left, David McDowell, William Dirzulaitis, Karen Krigsman, Joseph Schick, Traci Lucien, and Michael Duggal.*

Karen E. Krigsman, Senior Director, Print Production, J.Crew Group, Inc.; Traci L. Lucien, Vice President, Print Center, AARP; and Joseph E. Schick, retired Vice President of Postal Affairs, Quad/Graphics, were honored as recipients of 2017 Franklin Luminaire Awards. The awards recognize exceptional professionals for their positive contribution and service within the media and visual communications industries.

### Education Excellence

Retired Metro New York industry executive William Dirzulaitis received the Education Award of Excellence for his outstanding effort as a founding Trustee of the Graphic Communication Scholarship Foundation (GCSF). Dirzulaitis, former President of the Association of Graphic Communications, helped to create the GCSF by recognizing the opportunity to unite several individual scholarship programs into one large granting body. To date, the GCSF has awarded almost \$700,000 to 161 students from the New York City and vicinity.