

Bulletin

Idealliance Monthly News

August 28, 2017 • Volume 2, No. 8

Industry Leaders to Enter Idealliance Honors Society

Eleven leaders from throughout the graphic communications and media industry will be inducted into the Idealliance Soderstrom Society at the annual Soderstrom Awards Dinner.

The gala event, which will also feature presentation of the 57th annual Walter E. Soderstrom Award to EFI Chief Executive Officer Guy Gecht, will be held at the University of Chicago Gleacher Center, Chicago, Ill., 7 p.m. to 9:30 p.m. on Saturday, Sept. 9, the evening before the opening of the PRINT 2017 show. The following will be honored as members of the Idealliance Soderstrom Society Class of 2017:

- **Robert Barbera**, Senior Manager, Production Solutions Division, Canon USA, Inc.
- **John Falconetti**, Chairman and Chief Executive Officer, The Drummond Press
- **Rose Flanagan**, Manager of Postal Strategies and Logistics, Data-Mail, Inc.
- **Tom Glassman**, Director of Data Services and Postal Affairs, Wilen Direct
- **Hampton Hale**, Director of National Programs, Konica Minolta Business Solutions, USA, Inc.
- **Dianne Kennedy**, XML Evangelist Emeritus & Editor, XML Specifications, Idealliance
- **Chris Lien**, President, BCC Software
- **Michael Marcantonio**, Chief Executive Officer, Alliance Franchise Brands
- **Anita Pursley**, Vice President, Postal Affairs, LSC Communications
- **Bob Schimek**, Senior Director of Postal Affairs, Satori Software
- **Paula Stoskopf**, Director of Marketing and Industry Relations, Fairrington

“Our 2017 Soderstrom Society inductees have served with dedication and distinction across print, mail, and digital communications and in a range of expertise in manufacturing, marketing, standards, and technology,” said David Steinhardt, Idealliance President and Chief Executive Officer. “Their accomplishments have had a positive impact on the entire industry and make graphic communications more competitive in a changing media landscape. We are pleased to be able to recognize them with induction into this illustrious circle.”



Guests arrive at 2016 Soderstrom Dinner.

Elegant Evening

The Soderstrom Society, an honors association named for Walter E. Soderstrom, one of the founders of Idealliance predecessor association NAPL, recognizes the contributions of professionals whose careers have advanced the visual communications and media industry.

Industry companies, manufacturers, and suppliers are invited to participate in the Soderstrom Awards Dinner, an event many consider the industry's most elegant evening. Reserving a table offers companies a perfect opportunity to bring together key executives and select customers or prospects for socializing and quality networking.

Tasteful signage on reserved tables also provides well-deserved recognition of a company's support of the industry at one of its signature events. Full and half-table sponsorships for the Soderstrom Awards Dinner are available for \$5,000 and \$2,500, respectively. Individual tickets are \$225.



For information about table sponsorships or tickets, please [click here](#) or contact Dean D'Ambrosi at (703) 837-1064 or ddambrosi@idealliance.org.