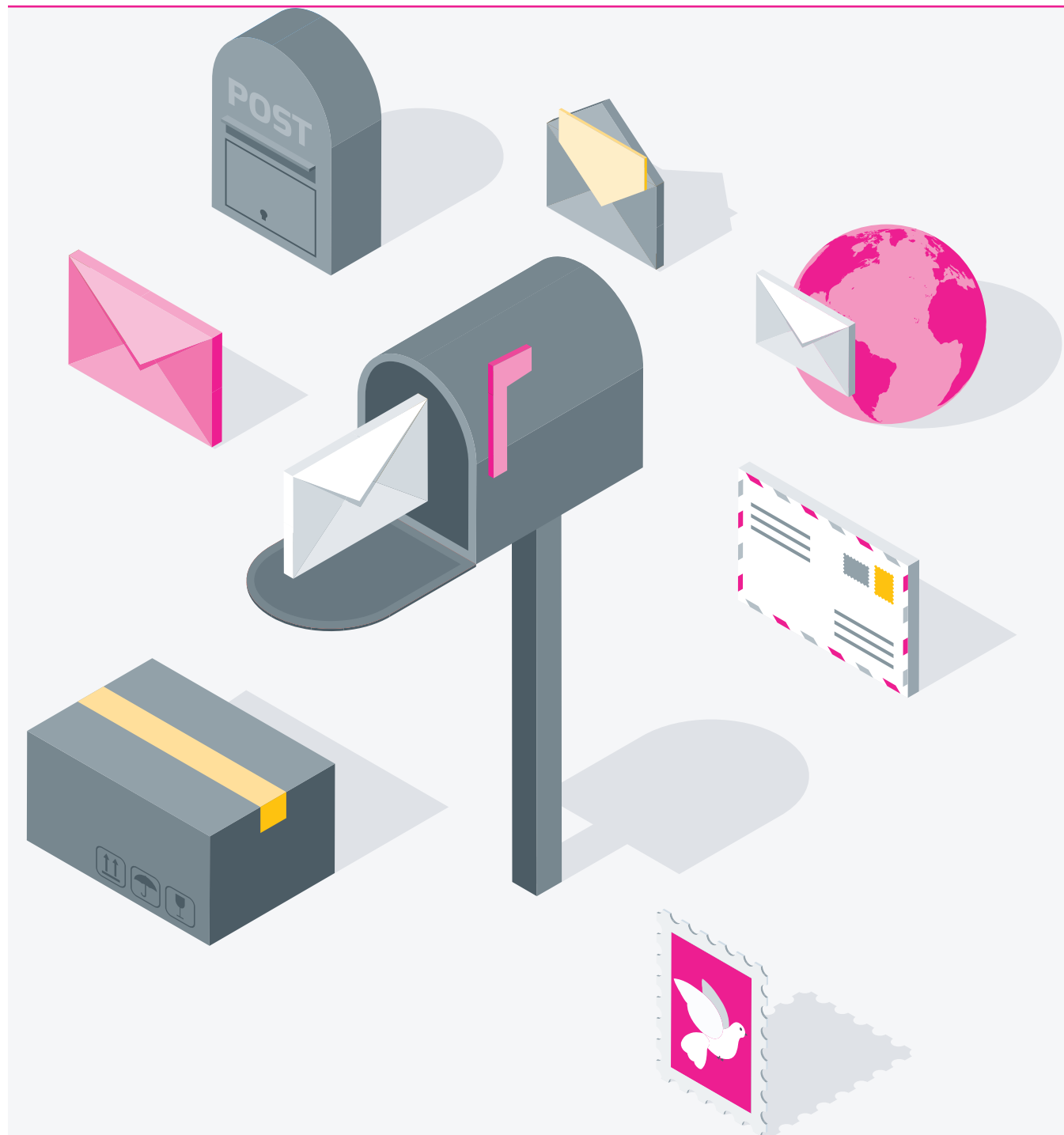

Get an in-depth mailing education without leaving your zip code.

Idealliance.org/mailpro



Idealliance MailPro are online training and certification programs that help equip stakeholders in the mail supply chain—production, CSRs, sales, marketing, design, IT and business managers—with a complete understanding of the postal-facing aspects of mailing.

COURSE BENEFITS

Idealliance MailPro Fundamentals is a 6.5-hour interactive course that will teach you the primary principles of mail supply. It is ideal for people who need a solid understanding of the mail supply chain.

With Idealliance MailPro Advanced, you will receive MailPro Fundamentals and all the foundational education it has to offer. The additional course is 4.7 hours and will give you advanced knowledge in the extended printing and mailing supply chain. After completing the courses, take the final exams to become an Idealliance Certified Mail Professional.

MAILPRO FUNDAMENTALS CURRICULUM INCLUDES

Mail Classes	How to Create an Effective Prospecting Process	Overcoming Sales Objections	Negotiate to Win
Where to Look for the Best Prospects		How to Handle the Screw-up	How to Close More Sales
Pre-Call Research: How to Gain Access to Decision-Makers	Effective Time Management	Effective Sales Presentation Skills	Next Steps: How to Get to the Next Level
	Conquering Voicemail		

MAILPRO ADVANCED CURRICULUM INCLUDES MAILPRO FUNDAMENTALS AND

Addresses	Software	Understanding Mail.dat	Best Practices and Assessments
Network Operations	Mail Verification	Caps Accounts and Mail Anywhere	Promotions
Mids, Crids and Stids	Mailer's Scorecard		

THE INSTRUCTORS AND CONTRIBUTORS

A team of 20 expert instructors and contributors with more than 400 years combined experience in developing real-life mailing solutions and working effectively with the US Postal Service created the Idealliance MailPro online training and certification programs.

WHEN YOU TAKE AN IDEALLIANCE ONLINE COURSE, YOU GET

Tablet Support
for mobile learning

24/7 Access
so you can learn at your pace

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to prepare for exams