G7 TRAINING AT EFI CONNECT 2018 USER'S CONFERENCE

For the first time, *G7® Training* is being offered at *EFI Connect,* the annual EFI Worldwide User's Conference, to be held at The Wynn Las Vegas, January 25-26, 2018. This special G7 program focuses on the methodology, practical experience and EFI-specific applications of G7.

The program offers a unique opportunity to attend a two-day accelerated G7 Expert & Professional training program and engage with other EFI users from around the globe. Attendees will learn from Don Hutcheson, the "father of G7," and global G7 Expert Trainer Ron Ellis. *Click here* to learn more about this G7 program and reserve a seat today,

G7 is an industry-leading set of specifications for achieving gray balance. It is the driving force for achieving visual similarity across all print processes, a universal calibration methodology that brands, buyers, and creatives seek out to ensure the integrity of their brands.

Idealliance certifies our industry's most knowledgeable experts to qualify leading providers of print, creative, and prepress services in the G7 methodology. The G7 method outlines an easy-to-follow recipe for implementing ISO printing standards and additional metrics. The result is a simple but powerful way to match from proof to press.

Idealliance G7 Training & Certification is designed for individuals who want to advance their business portfolio by performing G7 calibration and optimization. These individuals are certified in the field of color management, process, and quality control for proofing and printing utilizing the G7 methodology.

Who should enroll? Digital press operators, offset press operators, pressroom supervisors, prepress supervisors and technicians, quality assurance managers, and printing equipment suppliers.

Click here to explore the G7 site for additional information.

Don Hutcheson, "the Father of G7," top, and G7 expert trainer Ron Ellis, at right in bottom photo, will be the instructors at the first-ever G7 training to be offered at the EFI Connect User's Conference in January.