

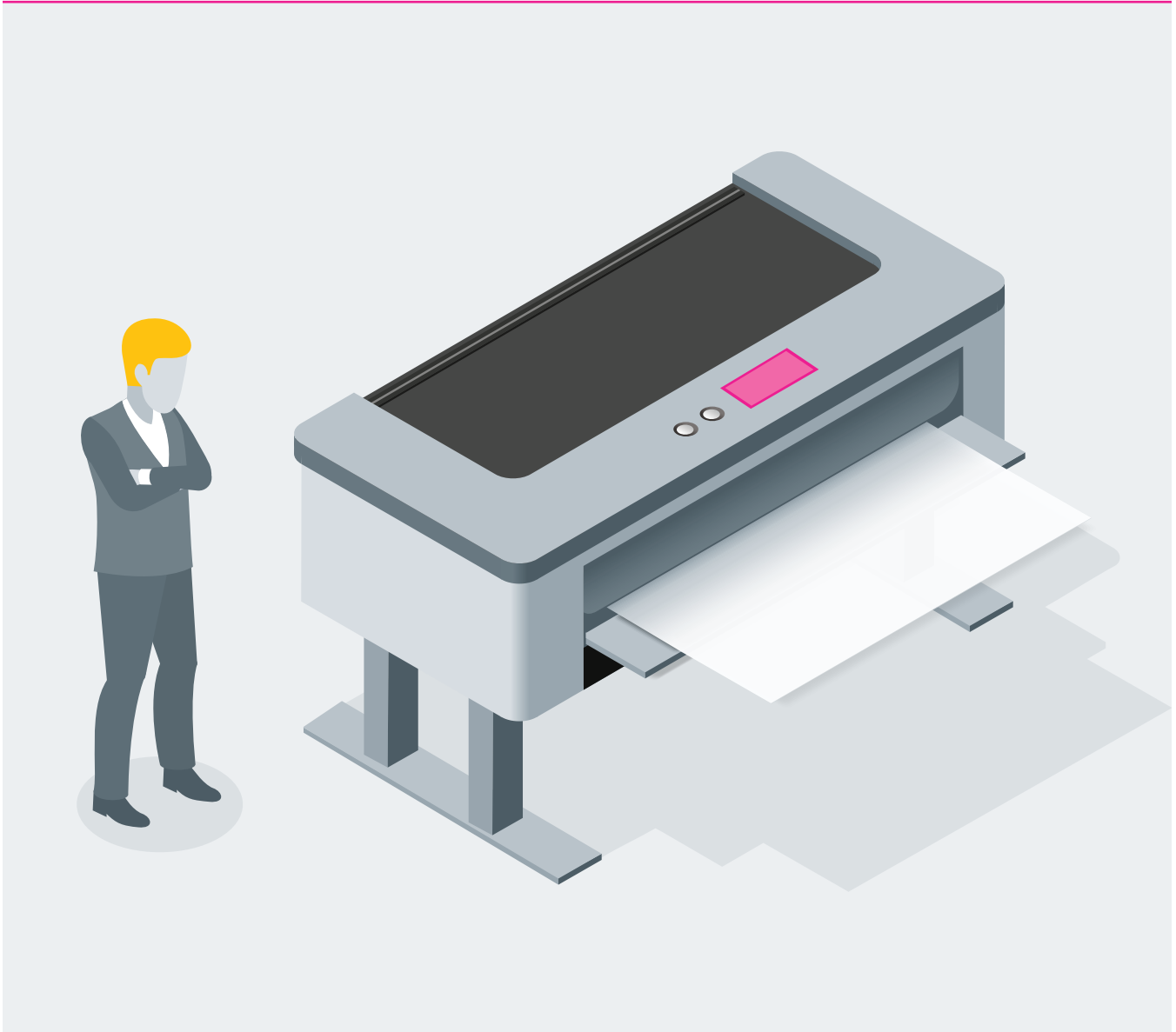


Idealliance.

G7 Expert & Professional
Certification

**Improve overall print consistency and
your bottom line.**

idealliance.org/G7



Idealliance G7 Certification is ideal for professionals who want to further their personal knowledge and skillset by becoming certified in the G7 methodology for proofing and printing equipment in house. Participants include: press operators, pressroom supervisors, prepress supervisors and technicians, quality assurance managers and printing equipment suppliers.



Idealliance®

G7 Expert & Professional Certification

For pricing and to register, visit idealliance.org/G7

Idealliance G7 Training & Certification is designed for individuals who want to advance their business portfolio by performing G7 calibration and optimization. These individuals are certified in the field of color management, process and quality control for proofing and printing utilizing the G7 methodology.

COURSE BENEFITS

G7 training programs are three-day, in-person training and certification programs for G7, Idealliance's industry-leading set of specifications for achieving gray balance.

G7 Experts & G7 Professionals are:

- Skilled, tested and proven leaders in print production
- Users of global standards to match proof-to-print across any process, ink or substrate
- Committed to reducing costs, speeding product to market and improving their client's brand image

CURRICULUM FOR TRAINING & CERTIFICATION INCLUDES

G7 Theory and Benefits	Calibrating and Profiling a Press	G7 Quality Control
.....
CIELab and ICC profiling	Simulating GRACoL or Other Color Space	Manual Calibration
.....
G7-Calibration Principles	Verifying Press and Proof Accuracy	G7 in the Pre-press Workflow
.....
Proofer Calibration and Verification	G7 Compliance	Being a G7Expert or G7 Professional
.....
G7 and Color Management	Press Calibration and G7 Press Control	Managing Expectations
.....
Linearization		View upcoming training at www.idealliance.org/g7training

G7 EXPERT & PROFESSIONAL CERTIFICATION



A **G7 Expert** has demonstrated expertise in the field of color management, process and quality control for proofing and printing utilizing the G7 methodology. As leading experts in graphic communications, print, & packaging supply chains, G7 Experts are able to analyze color and print related issues and take corrective action to bring systems and processes in control to a set method, standard or specification with repeatable, predictable results. Certification is valid for two years.



A **G7 Professional** is typically an in-house quality/technical professional with knowledge in the field of color management, process and quality control for proofing and printing utilizing the G7 methodology. Certification is valid for two years.



G7 is Idealliance's industry-leading set of specifications for achieving gray balance is the driving force for achieving visual similarity across all print processes.