Improve overall print consistency and your bottom line.

Idealliance.org/G7

Idealliance G7 Certification is ideal for professionals who want to further their personal knowledge and skillset by becoming certified in the G7 methodology for proofing and printing equipment in house. Participants include: press operators, pressroom supervisors, prepress supervisors and technicians, quality assurance managers and printing equipment suppliers.
Idealliance G7 Training & Certification is designed for individuals who want to advance their business portfolio by performing G7 calibration and optimization. These individuals are certified in the field of color management, process and quality control for proofing and printing utilizing the G7 methodology.

**COURSE BENEFITS**

G7 training programs are three-day, in-person training and certification programs for G7, Idealliance’s industry-leading set of specifications for achieving gray balance.

**G7 Experts & G7 Professionals are:**

- Skilled, tested and proven leaders in print production
- Users of global standards to match proof-to-print across any process, ink or substrate
- Committed to reducing costs, speeding product to market and improving their client’s brand image

**CURRICULUM FOR TRAINING & CERTIFICATION INCLUDES**

- G7 Theory and Benefits
- Calibrating and Profiling a Press
- Simulating GRACoL or Other Color Space
- Verifying Press and Proof Accuracy
- Press Calibration and G7 Press Control
- G7 QC Manual Calibration
- G7 in the Pre-press Workflow
- Being a G7 Expert or G7 Professional
- Managing Expectations
- View upcoming training at www.idealliance.org/g7training

**G7 EXPERT & PROFESSIONAL CERTIFICATION**

A **G7 Expert** has demonstrated expertise in the field of color management, process and quality control for proofing and printing utilizing the G7 methodology. As leading experts in graphic communications, print & packaging supply chains, G7 Experts are able to analyze color and print related issues and take corrective action to bring systems and processes in control to a set method, standard or specification with repeatable, predictable results. Certification is valid for two years.

A **G7 Professional** is typically an in-house quality/technical professional with knowledge in the field of color management, process and quality control for proofing and printing utilizing the G7 methodology. Certification is valid for two years.

G7 is Idealliance’s industry-leading set of specifications for achieving gray balance is the driving force for achieving visual similarity across all print processes.