

# Membership Application 2019

For questions, contact [membership@idealliance.org](mailto:membership@idealliance.org) or call 703-837-1070

## 1 MEMBER INFO

Official Corporate/Organization Name .....

Primary Address..... City.....

State..... Postal.....

Country..... Office Telephone .....

Twitter @..... Web Address .....

How many employees are in your company (or related department)?.....

**Primary Company Contact** .....

Title .....

*(Serves as official delegate to Idealliance by receiving annual membership dues invoice, ballot for election of Directors, and other mailings.)*

Phone..... Mobile .....

Professional Areas of Interest: CEO & Leadership Business Operations & Finance Sales & Marketing  
 Cross Media Content Creation, Management, & Publishing Print Media Creation, Production, & Workflows  
 Mail Supply, Fulfillment, & Postal

**Secondary Company Contact** .....

Title .....

Phone..... Mobile .....

Professional Areas of Interest: CEO & Leadership Business Operations & Finance Sales & Marketing  
 Cross Media Content Creation, Management, & Publishing Print Media Creation, Production, & Workflows  
 Mail Supply, Fulfillment, & Postal

**Additional Company Contact** .....

Title .....

Phone..... Mobile .....

Professional Areas of Interest: CEO & Leadership Business Operations & Finance Sales & Marketing  
 Cross Media Content Creation, Management, & Publishing Print Media Creation, Production, & Workflows  
 Mail Supply, Fulfillment, & Postal

**Additional Company Contact** .....

Title .....

Phone..... Mobile .....

Professional Areas of Interest: CEO & Leadership Business Operations & Finance Sales & Marketing  
 Cross Media Content Creation, Management, & Publishing Print Media Creation, Production, & Workflows  
 Mail Supply, Fulfillment, & Postal

## 5 FEEDBACK

How did you hear about Idealliance?

Event *(list)*..... Search Engine *(list)*.....

Website *(list)*..... Referral Company or Person *(list)*.....

Other *(list)*.....

## 2 COMPANY TYPE

Check **ALL** services your company provides

1. Academic
2. Advertising/Marketing/Creative
3. Brand Management
4. Brand Owner
5. Consulting - Digital Media/Content Workflow
6. Consulting - Mail Workflow
7. Consulting - Print/Color
8. Data Management
9. Fulfillment Services
10. Government Agency
11. Mail Services
12. Non-Profit
13. Postal Logistics/Transportation Services
14. Premedia/Production Workflow
15. Printer - Book
16. Printer - Commercial
17. Printer - Digital
18. Printer - Direct Mail
19. Printer - In-Plant
20. Printer - Magazine/Catalog
21. Printer - Packaging
22. Publisher - Book
23. Publisher - Catalog
24. Publisher - Education
25. Publisher - Magazine
26. Software/Services - Digital Media/Content Workflow
27. Software/Services - Mail Workflow
28. Software/Services - Print/Color
29. University
30. Supplier - Content/Color Equipment/Software
31. Supplier - Ink
32. Supplier - Material
33. Supplier - Paper
34. Supplier - Press Equipment
35. Other

## 3 PAYMENT OPTIONS (in USD)

Annual Member Dues.....

*See page 2 for dues schedule. Idealliance dues are automatically invoiced each year on anniversary date of joining. Annual dues payment required to initiate membership.*

**Credit Card:** Visa MasterCard Amex

Name on Card.....

Account Number.....

Exp. Date .....

Signature .....

## 4 TO JOIN

Submit completed form with annual membership dues by:

**MAIL:** Idealliance  
 1800 Diagonal Road, Suite 320,  
 Alexandria, VA 22314-2862

**EMAIL:** [membership@idealliance.org](mailto:membership@idealliance.org)

**FAX:** 703.837.1072