

# Membership Application 2017

For questions, contact [membership@idealliance.org](mailto:membership@idealliance.org) or call 703-837-1070

## 1 MEMBER INFO

Official Corporate/Organization Name .....

Primary Address..... City.....

State..... Postal.....

Country..... Office Telephone .....

Twitter @..... Web Address .....

How many employees are in your company (or related department)?.....

### Primary Company Contact .....

Title .....

*(Serves as official delegate to Idealliance by receiving annual membership dues invoice, ballot for election of Directors, and other mailings.)*

Phone..... Mobile ..... Email .....

Professional Areas of Interest: CEO & Leadership Business Operations & Finance Sales & Marketing  
Cross Media Content Creation, Management, & Publishing Print Media Creation, Production, & Workflows  
Mail Supply, Fulfillment, & Postal

### Secondary Company Contact .....

Title .....

Phone..... Mobile ..... Email .....

Professional Areas of Interest: CEO & Leadership Business Operations & Finance Sales & Marketing  
Cross Media Content Creation, Management, & Publishing Print Media Creation, Production, & Workflows  
Mail Supply, Fulfillment, & Postal

### Additional Company Contact .....

Title .....

Phone..... Mobile ..... Email .....

Professional Areas of Interest: CEO & Leadership Business Operations & Finance Sales & Marketing  
Cross Media Content Creation, Management, & Publishing Print Media Creation, Production, & Workflows  
Mail Supply, Fulfillment, & Postal

### Additional Company Contact .....

Title .....

Phone..... Mobile ..... Email .....

Professional Areas of Interest: CEO & Leadership Business Operations & Finance Sales & Marketing  
Cross Media Content Creation, Management, & Publishing Print Media Creation, Production, & Workflows  
Mail Supply, Fulfillment, & Postal

## 5 FEEDBACK

How did you hear about Idealliance?

Event *(list)*..... Search Engine *(list)*.....

Website *(list)*..... Referral Company or Person *(list)*.....

Other *(list)*.....

## 2 COMPANY TYPE Check **ALL** services your company provides

1. Academic
2. Advertising/Marketing/Creative
3. Brand Management
4. Brand Owner
5. Consulting - Digital Media/Content Workflow
6. Consulting - Mail Workflow
7. Consulting - Print/Color
8. Data Management
9. Fulfillment Services
10. Government Agency
11. Mail Services
12. Non-Profit
13. Postal Logistics/Transportation Services
14. Premedia/Production Workflow
15. Printer - Book
16. Printer - Commercial
17. Printer - Digital
18. Printer - Direct Mail
19. Printer - In-Plant
20. Printer - Magazine/Catalog
21. Printer - Packaging
22. Publisher - Book
23. Publisher - Catalog
24. Publisher - Education
25. Publisher - Magazine
26. Software/Services - Digital Media/Content Workflow
27. Software/Services - Mail Workflow
28. Software/Services - Print/Color
29. Student
30. Supplier - Content/Color Equipment/Software
31. Supplier - Ink
32. Supplier - Material
33. Supplier - Paper
34. Supplier - Press Equipment
35. Other

## 3 PAYMENT OPTIONS (in USD)

Annual Member Dues .....

*See page 2 for dues schedule. Idealliance dues are automatically invoiced each year on anniversary date of joining. Annual dues payment required to initiate membership.*

**Credit Card:** Visa MasterCard Amex

Name on Card .....

Account Number .....

Exp. Date .....

Signature .....

## 4 TO JOIN Submit completed form with annual membership dues by:

**MAIL:** Idealliance  
1800 Diagonal Road, Suite 320,  
Alexandria, VA 22314-2862

**EMAIL:** [membership@idealliance.org](mailto:membership@idealliance.org)

**FAX:** 703.837.1072

## ANNUAL DUES

Match your dues category with the corresponding annual corporate sales or in-plant departmental budget.

MEMBER DUES SCHEDULE							
Annual Sales*	\$0-\$3.9M	\$4M-\$19.9M	\$20M-\$59.9M	\$60M-\$199M	\$200M-\$1B	\$1B-1.99B	\$2B+
Annual Dues	\$600	\$1,450	\$3,450	\$5,450	\$8,450	\$17,000	\$35,000
Student Membership \$50 Annual (Submit current student ID with application)							

## ABOUT MEMBERSHIP

Membership includes all for- and not-for-profit organizations, including enterprise, service providers, academics, dealers, and consultants. Membership affords ALL employees with access to free member benefits and discounts on programs relevant to their areas of interest. Employees may choose to participate in ANY AND ALL of the following Areas of Interest to ensure they receive relevant and timely information on topics that matter to them most.

### PROFESSIONAL AREAS OF INTEREST

1. CEO & Leadership
2. Business Operations & Finance
3. Sales & Marketing
4. Cross Media Content Creation, Management, & Publishing
5. Print Media Creation, Production, & Workflows
6. Mail Supply, Fulfillment, & Postal

### INTERNATIONAL AFFILIATE MEMBERSHIP

International Affiliate Members pay dues direct to an Idealliance Affiliate Partner. Voting rights are maintained by their International Affiliate Partner. Dues vary by International Affiliate Partner location. For more information please contact a nearby Affiliate directly:

#### China

Advanced Printing  
Technology Centre  
Brenda Pang  
852.2243.7370  
brendaok@aptec.hkprinters.org

#### Korea

Graphics World  
Hye-Jeong Ahn  
82.2.2026.5126  
hjahn@idealliancekorea.org

#### India

IPP Services, Training  
& Research PL  
Naresh Khanna  
91 (120) 254.0258  
editor@ippgroup.in

#### Mexico & Latin American

Standard Color, S.A. DE C.V.  
Mariana Sierra  
52 (55) 5421.7702  
msierra@idealliancemexico.org

### MEMBERSHIP GUIDELINES

By joining Idealliance, the Member agrees to adhere to Bylaws and Members' Policies & Practices including, Antitrust (2014-7) and Intellectual Property (2014-13) (review at [www.idealliance.org/about/policies](http://www.idealliance.org/about/policies)). Idealliance member dues are automatically invoiced each year on the anniversary date of joining. Dues paid are non-refundable. Full members shall be entitled to and have access to all member rights, privileges, programs and services at the member rate, to participate in member working groups, and the right to serve and vote for governing directors. Idealliance does not sell, exchange, license, rent or otherwise provide information related to its members to third parties: however, by becoming a member of Idealliance, the member consents to receiving from third parties offers or invitations for goods and services that are authorized by Idealliance because it deems the offer will be of interest to its members.