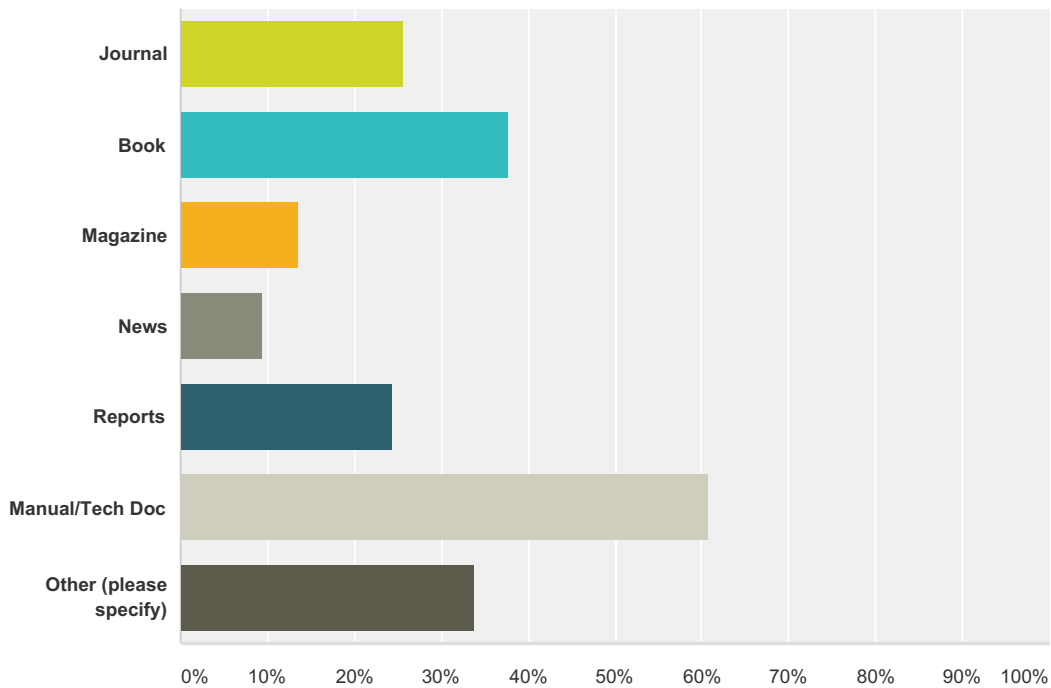


Q1 What type of content do you have in XML?(Select one or more)

Answered: 74 Skipped: 0



Answer Choices	Responses	
Journal	25.68%	19
Book	37.84%	28
Magazine	13.51%	10
News	9.46%	7
Reports	24.32%	18
Manual/Tech Doc	60.81%	45
Other (please specify)	33.78%	25
Total Respondents: 74		

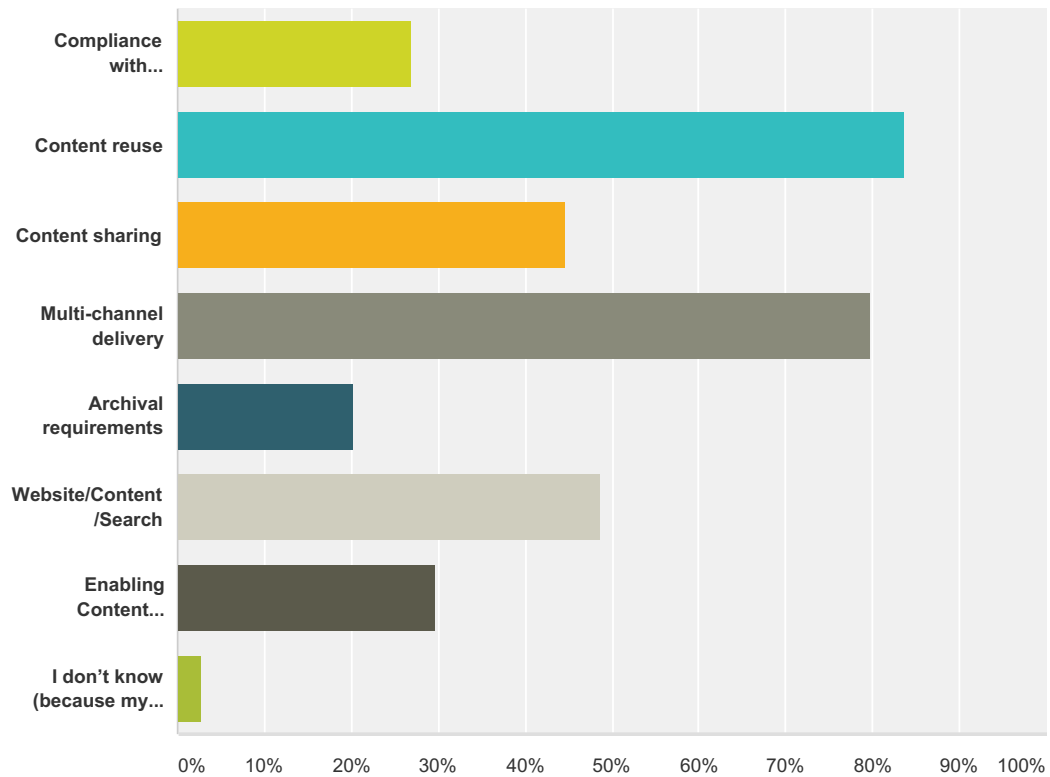
#	Other (please specify)	Date
1	Recipes	9/13/2016 8:29 AM
2	Blog post (reusable content)	9/10/2016 2:49 PM
3	data focussed	9/10/2016 10:01 AM
4	legal, regulatory content	9/7/2016 12:01 PM
5	formulars (data-oriented workflow)	9/7/2016 2:01 AM
6	Legislative	9/6/2016 8:04 AM
7	WDTF (Water Data Transfer Format)	9/5/2016 5:22 PM
8	Training (Learning)	8/18/2016 1:00 PM

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9	Web content	8/17/2016 1:42 AM
10	Conference papers	8/4/2016 6:46 AM
11	Data of various types - financial, statistical and "structural" (organisations, relationships, dates and events etc)	8/4/2016 4:31 AM
12	video, datasets	8/3/2016 3:42 PM
13	Domain Schema	8/3/2016 3:22 PM
14	Training	8/2/2016 5:54 PM
15	software requirements, roadmaps, and various other planning docs	8/2/2016 2:07 PM
16	editions of texts on papyrus	8/2/2016 9:03 AM
17	legislative documents, federal legislation, federal law	8/2/2016 9:03 AM
18	Dictionaries	8/2/2016 5:53 AM
19	Dictionaries	8/1/2016 8:24 PM
20	Strategic and performance plans and reports	8/1/2016 7:38 PM
21	Recipes	8/1/2016 4:05 PM
22	Proposals, Policy and Procedural content	8/1/2016 3:26 PM
23	Help topics, faqs, job aids	8/1/2016 12:51 PM
24	Comment	8/1/2016 12:51 PM
25	Business documents/messages	8/1/2016 12:49 PM

Q2 What is the reason for using XML? (Select one or more)

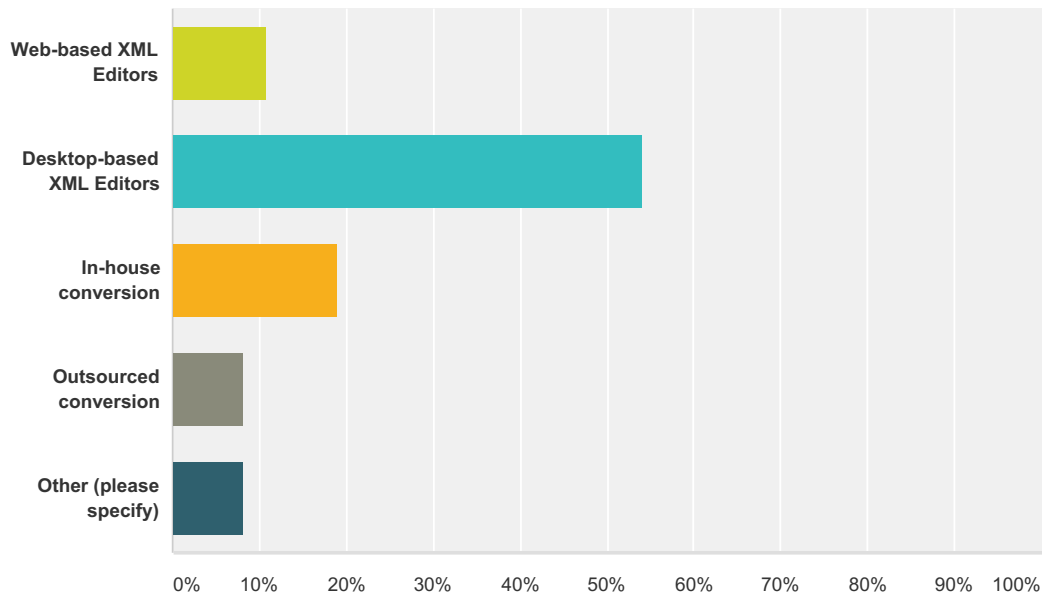
Answered: 74 Skipped: 0



Answer Choices	Responses
Compliance with requirements	27.03% 20
Content reuse	83.78% 62
Content sharing	44.59% 33
Multi-channel delivery	79.73% 59
Archival requirements	20.27% 15
Website/Content /Search	48.65% 36
Enabling Content Analytics	29.73% 22
I don't know (because my boss tells me)	2.70% 2
Total Respondents: 74	

Q3 What is your primary method for creating XML?(Select one)

Answered: 74 Skipped: 0

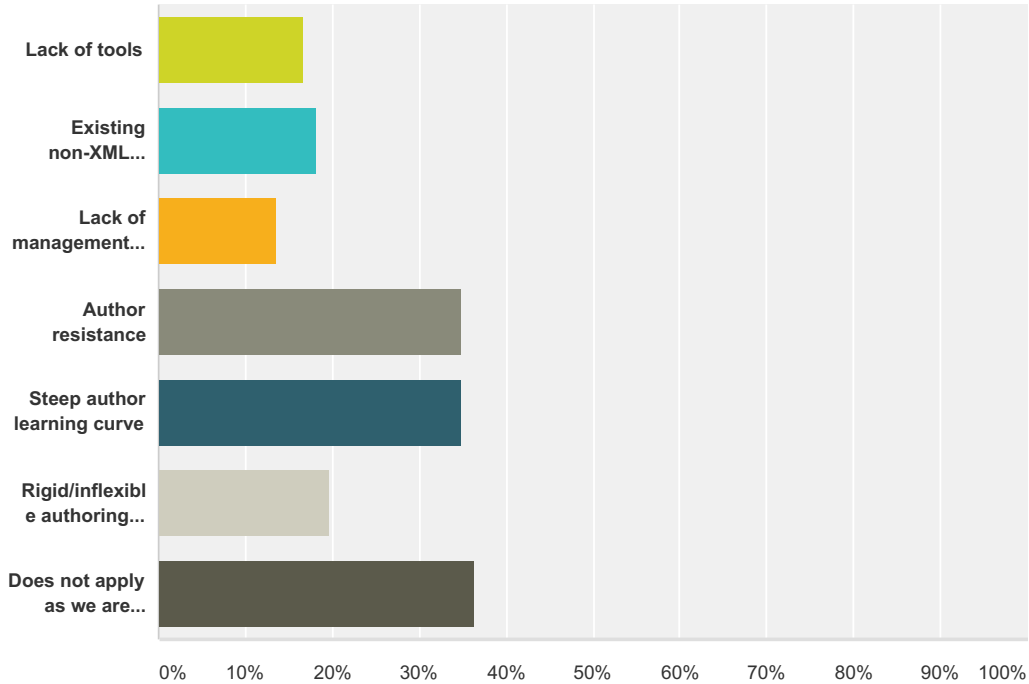


Answer Choices	Responses
Web-based XML Editors	10.81% 8
Desktop-based XML Editors	54.05% 40
In-house conversion	18.92% 14
Outsourced conversion	8.11% 6
Other (please specify)	8.11% 6
Total	74

#	Other (please specify)	Date
1	code	9/10/2016 10:01 AM
2	eXtyles (Word to XML) for XML creation; desktop-based XML editors for XML manipulation	9/7/2016 10:49 AM
3	Quark	8/2/2016 6:25 PM
4	XSLT	8/2/2016 8:07 AM
5	Fieldworks Language Explorer	8/1/2016 8:24 PM
6	XForms form	8/1/2016 7:38 PM

Q4 What are the biggest obstacles to authoring content in XML? (Select one or more)

Answered: 66 Skipped: 8



Answer Choices	Responses
Lack of tools	16.67% 11
Existing non-XML workflows	18.18% 12
Lack of management interest	13.64% 9
Author resistance	34.85% 23
Steep author learning curve	34.85% 23
Rigid/inflexible authoring environment	19.70% 13
Does not apply as we are authoring in XML	36.36% 24
Total Respondents: 66	

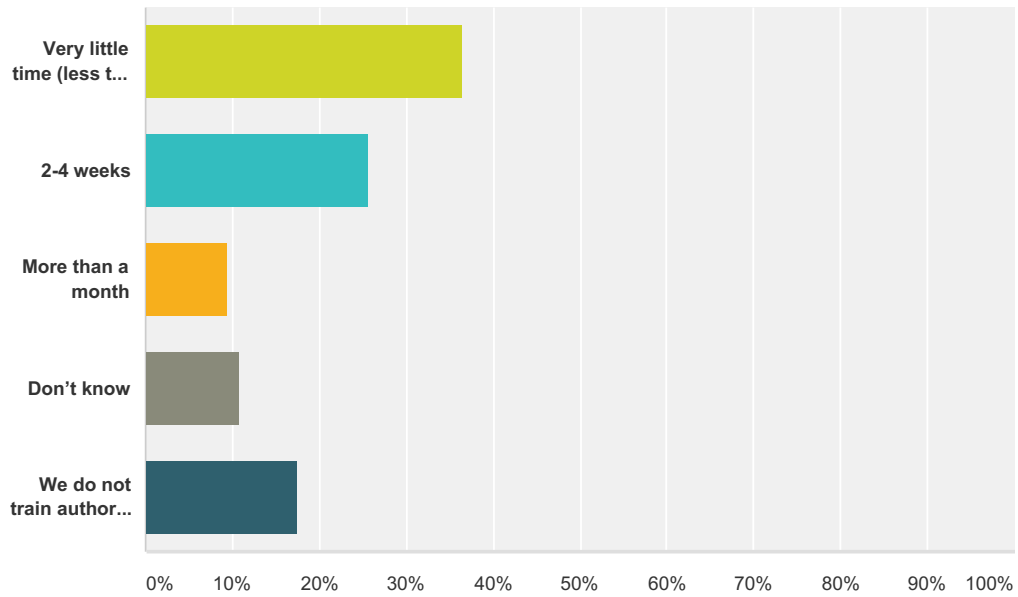
#	Other (please specify)	Date
1	It is very helpful for end products like ePub. And also, all client wants end products within short period after completed the print product. So, client also preferred XML First Workflow.	9/11/2016 12:03 PM
2	Lack of authoring tools priced for occasional or undemanding use (like SMEs, programmers, KB contributors)	9/10/2016 2:49 PM
3	none!	9/10/2016 10:01 AM
4	round topping late changes	9/1/2016 3:36 PM
5	Authoring in SG(X)ml since 1991	8/31/2016 7:44 PM
6	Authoring is insufficiently rigorous	8/8/2016 9:06 AM

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7	In one shot I can not replace a word/sentence from the whole book/manual.	8/5/2016 7:34 AM
8	Badly designed Schema	8/4/2016 4:31 AM
9	Fomatter resistance	8/3/2016 3:13 PM
10	We've been doing this 1991, folks come in and just do it, follow documents and templates already developed.	8/2/2016 1:47 PM
11	all of the above are obstacles	8/2/2016 9:03 AM
12	See https://cora.ucc.ie/handle/10468/1690	8/2/2016 7:00 AM
13	The software creates the XML	8/1/2016 8:24 PM
14	none of the above	8/1/2016 1:09 PM

Q5 How long does it take for your organization to train people to tag content using XML? (Select one)

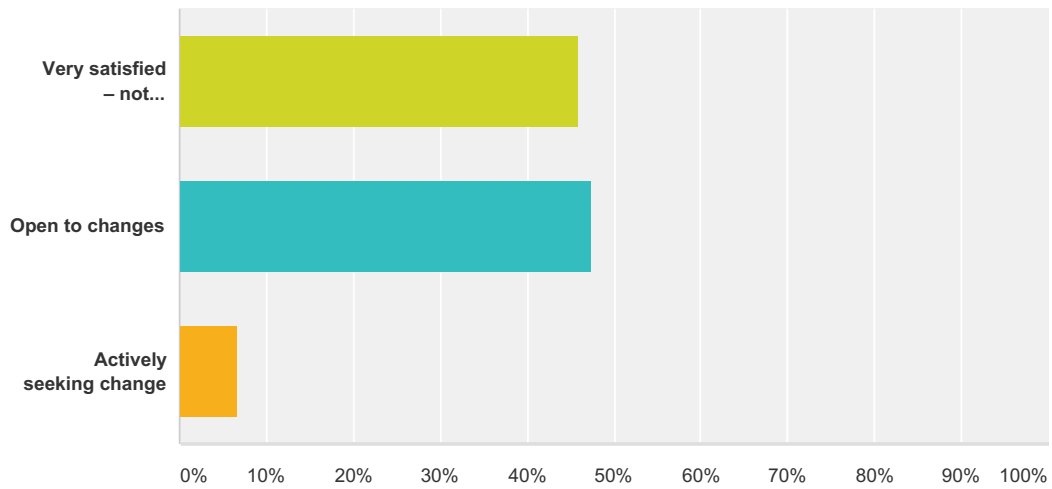
Answered: 74 Skipped: 0



Answer Choices	Responses
Very little time (less than one week)	36.49% 27
2-4 weeks	25.68% 19
More than a month	9.46% 7
Don't know	10.81% 8
We do not train authors to tag XML	17.57% 13
Total	74

Q6 How satisfied are you with your current method of creating XML content?(Select one)

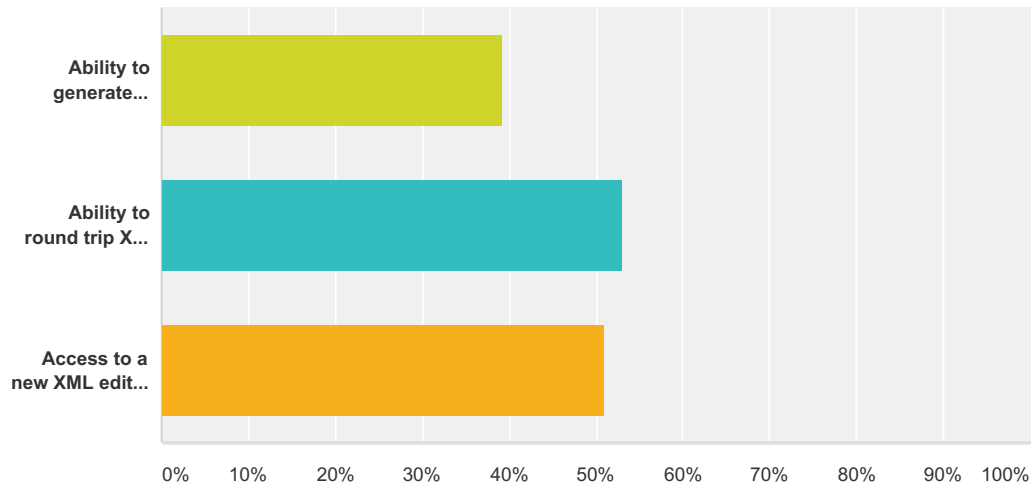
Answered: 74 Skipped: 0



Answer Choices	Responses
Very satisfied – not interested in any change	45.95% 34
Open to changes	47.30% 35
Actively seeking change	6.76% 5
Total	74

Q7 What do you think will increase the adoption of authoring content in XML in your organization?(Select one or more)

Answered: 51 Skipped: 23



Answer Choices	Responses
Ability to generate quality XML output from your current word processor	39.22% 20
Ability to round trip XML into/out of your current word processor	52.94% 27
Access to a new XML editor that is very easy to use (little training required)	50.98% 26
Total Respondents: 51	

#	Other (please specify)	Date
1	Greater understanding of the value of content sharing & reuse	9/11/2016 11:11 PM
2	If the input word files are copy edited or used standard styles, we can achieve our targets easily using XML First Workflow.	9/11/2016 12:03 PM
3	Greater visibility of the benefits of XML content for content consumers, as well as authors	9/7/2016 10:49 AM
4	Ability to find XQuery/XSLT developers	9/7/2016 2:01 AM
5	does not apply as we are already using it	9/5/2016 3:06 AM
6	Forcing authors out of the 19th century typewriter mindset.	9/4/2016 1:33 PM
7	Nothing - authors want to stay in Word	8/31/2016 12:16 PM
8	Nothing needed	8/9/2016 8:39 AM
9	Make it more User friendly.	8/5/2016 7:34 AM
10	Company policy	8/4/2016 6:46 AM
11	Proof that other meta data types are not superior - JSON for example	8/4/2016 4:31 AM
12	no problems, we've been doing it for years	8/3/2016 5:27 PM
13	Unification of print formats	8/3/2016 3:13 PM
14	Value propositions for slow adopters	8/2/2016 5:54 PM
15	Web base XML editor for the casual writer such as service support or marketing	8/2/2016 1:47 PM

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16	Oxygen Author mode may do what we want. We're investigating it.	8/2/2016 9:03 AM
17	There is an excellent section on adopting XML in Parliaments in this report - http://www.ipu.org/pdf/publications/eparl16-en.pdf	8/2/2016 9:03 AM
18	MS Word does "save as XML" but the schema is rather obscure	8/2/2016 8:07 AM
19	Applications and services that demonstrate the benefits of sharing plans and reports in XML format	8/1/2016 7:38 PM
20	Integration with other software such as CRM based Self Help, corporate training LMS, etc	8/1/2016 7:09 PM
21	more requirement from our customers to support them.	8/1/2016 3:26 PM
22	This is customer driven so probably won't happen!	8/1/2016 2:03 PM
23	not applicable	8/1/2016 1:09 PM
24	NA	8/1/2016 12:49 PM
25	We are already authoring content in XML	8/1/2016 12:48 PM

Q8 Please provide the following

Answered: 58 Skipped: 16

Answer Choices	Responses	
Name	100.00%	58
Company	0.00%	0
Address	0.00%	0
Address 2	0.00%	0
City/Town	0.00%	0
State/Province	0.00%	0
ZIP/Postal Code	0.00%	0
Country	0.00%	0
Email Address	100.00%	58
Phone Number	0.00%	0

#	Name	Date
1	Carl	9/13/2016 8:29 AM
2	Robin Masson	9/11/2016 11:11 PM
3	Vinodh	9/11/2016 12:03 PM
4	Don Day	9/10/2016 2:49 PM
5	SARAVANAN.N	9/8/2016 8:23 AM
6	Umesha	9/8/2016 7:36 AM
7	John Wintermann	9/7/2016 12:01 PM
8	Stéphane Sire	9/7/2016 2:01 AM
9	Gert-Jan van Lochem	9/6/2016 8:04 AM
10	Spenser Kao	9/5/2016 5:22 PM
11	Mihai Paunescu	9/5/2016 3:06 AM
12	C. Kesler	9/4/2016 1:33 PM
13	David Zalkin	9/4/2016 3:48 AM
14	Dominic	9/4/2016 12:29 AM
15	Dave Lashua	9/1/2016 3:36 PM
16	Sachin Sinha	9/1/2016 12:28 AM
17	Ray Stachowiak	8/31/2016 7:44 PM
18	Bruce Rosenblum	8/31/2016 12:16 PM
19	Mark Hellinger	8/18/2016 1:00 PM
20	Lewis Marshall	8/15/2016 7:35 AM
21	Joseph Crowther	8/11/2016 8:50 AM
22	Graham Every	8/11/2016 4:35 AM
23	Thad McIlroy	8/10/2016 3:03 AM

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24	mathari	8/8/2016 10:01 PM
25	Roy MacLean	8/8/2016 9:06 AM
26	Peter Varga	8/7/2016 4:06 AM
27	David Zalkin	8/7/2016 3:58 AM
28	Nitesh Agrawal	8/5/2016 7:34 AM
29	Chandrabose	8/4/2016 12:24 PM
30	George Bina	8/4/2016 7:22 AM
31	Ari Nordstrom	8/4/2016 6:46 AM
32	William Charlton	8/4/2016 4:31 AM
33	Craig Sampson	8/3/2016 5:27 PM
34	Julie Blair	8/3/2016 3:42 PM
35	David Maltby	8/3/2016 3:13 PM
36	Murray Maloney	8/3/2016 11:08 AM
37	Stephen O'Sullivan	8/2/2016 6:25 PM
38	Teresa	8/2/2016 5:54 PM
39	Derek Read	8/2/2016 2:07 PM
40	Ray Stachowiak	8/2/2016 1:47 PM
41	Hugh Cayless	8/2/2016 9:03 AM
42	Kirsten Gullickson	8/2/2016 9:03 AM
43	Anon	8/2/2016 8:07 AM
44	Peter Flynn	8/2/2016 7:00 AM
45	Wolfgang Schindler	8/2/2016 5:53 AM
46	Owen Ambur	8/1/2016 7:38 PM
47	Andy Burke	8/1/2016 7:09 PM
48	Scott Hudson	8/1/2016 4:17 PM
49	Jim Saiya	8/1/2016 4:05 PM
50	Vi Kellersohn	8/1/2016 3:26 PM
51	Mary McRae	8/1/2016 3:23 PM
52	Dianne Juanita	8/1/2016 3:05 PM
53	Chris Leggett	8/1/2016 2:03 PM
54	Adrian Jordin	8/1/2016 1:09 PM
55	Leigh White	8/1/2016 1:06 PM
56	Martin Forsberg	8/1/2016 12:49 PM
57	Kristina Pike	8/1/2016 12:48 PM
58	Graham Every	8/1/2016 12:38 PM
#	Company	Date
	There are no responses.	
#	Address	Date
	There are no responses.	
#	Address 2	Date
	There are no responses.	

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#	City/Town	Date
	There are no responses.	
#	State/Province	Date
	There are no responses.	
#	ZIP/Postal Code	Date
	There are no responses.	
#	Country	Date
	There are no responses.	
#	Email Address	Date
1	carl@front-crafter.nl	9/13/2016 8:29 AM
2	ram@uniscopes.jp	9/11/2016 11:11 PM
3	svinodh1983@gmail.com	9/11/2016 12:03 PM
4	donday@learningbywrote.com	9/10/2016 2:49 PM
5	aanavaras@gmail.com	9/8/2016 8:23 AM
6	umesh_epub@yahoo.co.in	9/8/2016 7:36 AM
7	jackwintermann@yahoo.com	9/7/2016 12:01 PM
8	s.sire@oppidoc.fr	9/7/2016 2:01 AM
9	gert-jan.van.lochem@tahzoo.com	9/6/2016 8:04 AM
10	SpenserKao@optusnet.com.au	9/5/2016 5:22 PM
11	mihai@cyteka.ro	9/5/2016 3:06 AM
12	Christine.Kesler@cengage.com	9/4/2016 1:33 PM
13	davidz@aman.co.il	9/4/2016 3:48 AM
14	dominic@dlink.org	9/4/2016 12:29 AM
15	davelashua@me.com	9/1/2016 3:36 PM
16	sachinsinha1003@gmail.com	9/1/2016 12:28 AM
17	Ray.stachowiak@navistar.com	8/31/2016 7:44 PM
18	bruce@inera.com	8/31/2016 12:16 PM
19	mark.hellinger@xyleme.com	8/18/2016 1:00 PM
20	Lewis.Marshall@cdgnow.com	8/15/2016 7:35 AM
21	joseph.crowther@oecd.org	8/11/2016 8:50 AM
22	graham@grahamevery.co.uk	8/11/2016 4:35 AM
23	thad@thefutureofpublishing.com	8/10/2016 3:03 AM
24	matharir@parentcircle.in	8/8/2016 10:01 PM
25	roy.maclean@dovetailsystems.com	8/8/2016 9:06 AM
26	pobox77@gmail.com	8/7/2016 4:06 AM
27	davidz@aman.co.il	8/7/2016 3:58 AM
28	nitesh_4apr@yahoo.com	8/5/2016 7:34 AM
29	bose2607@gmail.com	8/4/2016 12:24 PM
30	george@oxygenxml.com	8/4/2016 7:22 AM
31	ari.nordstrom@gmail.com	8/4/2016 6:46 AM
32	wcharlton@premiercrew.co.uk	8/4/2016 4:31 AM

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33	craig.sampson@sas.com	8/3/2016 5:27 PM
34	julie.blair@sagepub.com	8/3/2016 3:42 PM
35	david.g.maltby@outlook.com	8/3/2016 3:13 PM
36	muzmo@me.com	8/3/2016 11:08 AM
37	steveosull@gmail.com	8/2/2016 6:25 PM
38	totoliverm@gmail.com	8/2/2016 5:54 PM
39	derek.read@justsystems.com	8/2/2016 2:07 PM
40	ray.stachowiak@navistar.com	8/2/2016 1:47 PM
41	philomousos@gmail.com	8/2/2016 9:03 AM
42	kirsten.gullickson@mail.house.gov	8/2/2016 9:03 AM
43	Anon@anon.com	8/2/2016 8:07 AM
44	peter@silmaril.ie	8/2/2016 7:00 AM
45	ws.schindler@gmail.com	8/2/2016 5:53 AM
46	Owen.Ambur@verizon.net	8/1/2016 7:38 PM
47	andrewburke777@icloud.com	8/1/2016 7:09 PM
48	scott.hudson@jeppesen.com	8/1/2016 4:17 PM
49	jsaiya@formatdata.com	8/1/2016 4:05 PM
50	vi.kellersohn@oberontech.com	8/1/2016 3:26 PM
51	mary@marypmcrae.com	8/1/2016 3:23 PM
52	dianneVred@gmail.com	8/1/2016 3:05 PM
53	chris@letterpart.com	8/1/2016 2:03 PM
54	adrian.jordin@mekon.com	8/1/2016 1:09 PM
55	leigh.white@ixiasoft.com	8/1/2016 1:06 PM
56	martin.forsberg@ecru.se	8/1/2016 12:49 PM
57	kristinapike67@gmail.com	8/1/2016 12:48 PM
58	graham@grahamevery.co.uk	8/1/2016 12:38 PM
#	Phone Number	Date
	There are no responses.	