Idealliance + Epicomm | Together. Shaping the Future as Idealliance.

I request to participate in the following Groups
(Check one or more)

NAME

COMPANY

TITLE

ADDRESS 1

ADDRESS 2

CITY

STATE

ZIP/PC

COUNTRY

OFFICE PHONE

MOBILE PHONE

EMAIL

Best Practices & Working Groups

Idealliance technical and business management best practices set the standards for the industry and are continually advanced through the ground-breaking activities of its collaborative member-driven Working Groups. Open to member's only, Idealliance Working Groups allow members to strategize, innovate, standardize, and implement best practice solutions to real business and workflow challenges.

WORKING GROUP CATEGORIES

- Business & Market Segments
- Print Media
- Mail Distribution
- Digital Media & Workflow

BUSINESS & MARKET SEGMENTS

Idealliance 25: Professionals in Print, Mail & Marketing - Offers a forum for discussion and best practice development for small business owners, addressing all aspects of starting, running and growing a small business.

Young Professionals Working Group - Offers those aged 18-35 an opportunity to build a strong network who share the same passion for our industry and business, and best practices to help them grow and succeed.

Marketing & Media Services Working Group - Addresses the strategic technical and developmental issues of content management and digital distribution.

Fulfillment Working Group - Developing best practices, services, programs, and advocacy for fulfillment service providers.

PRINT MEDIA

GRACoL® Working Group - Develops and publishes printing guidelines for sheetfed and offset lithography.

High-Speed Digital Print Production (HDP2) Working Group - Dedicated to digital high speed print production, this group is for equipment manufacturers and supporting technology providers.

Paper Transit Damage Working Group - Works cooperatively with paper companies, publishers, print service providers and railways to develop best practices and process improvement to reduce paper transit damage.

Print Properties & Colorimetrics Council (PPC) – Key working group responsible for printing, proofing and colorimetric evaluations, training, and specifications across print media supply chains and the development of international standards

SWOP® Working Group - Develops and publishes color management guidelines for publishing and catalog printing for web offset.

MAIL DISTRIBUTION

Alternative Delivery Working Group - Develops guidelines and best practices for alternative delivery supply chains.

Canada Mail Working Group - Seeks to enhance the entry of US mail into Canadian mailstream.

Fulfillment Operations Group (FOG) - Addresses the complexities of USPS regulations between fulfillment stakeholders and the U.S. Postal Service.

Mail.dat® & Mail.XML™ Working Groups - Supports automation, cost avoidance, and higher profits through improved communications in the postal supply chain.

Mailing Software Development Group (MSDG) – Supports the U.S. Postal Service's pursuit of advanced automation technology and methodologies.

Postal Operations & Technologies Council (POTC) - Works to improve mail preparation, postal distribution, logistics and transportation through the application of information and supply chain technologies.

Printers' Operational Issues Study Effort (POISE) Working Group - Works cooperatively with the U.S. Postal Service to research and fix problems in the postal distribution supply chain.

DIGITAL MEDIA & WORKFLOW

Digital Ad Lab® - Advances the agenda for advertisements across digital platforms for the advertising supply chain.

eMedia21 Council – Local working groups developing best practices, strategies and specifications that advance content creation, use, and display of digital media.

papiNet® Working Group – A global community involved in supply chain process and business transaction automation for the forest and paper industries.

Print Quality Exchange (PQX) Working Group - Develops XML-based exchange of data across the supply chain partners on print quality.

PRISM® Technology Council - Defines XML metadata vocabularies for managing, post-processing, multi-purposing and aggregating publishing content and media assets.

XML Book Industry Transaction Standards (XBITS®) - Designs and maintains XML eDocuments and electronic data exchange for book publishing.

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