

Bulletin

Idealliance Monthly News

February 16, 2017 • Volume 2, No. 2

TEC Mailing Solutions Offers Data, Mailing Services Discounts



TEC Mailing Solutions of Sun Prairie, Wis., has joined the Idealliance Member Advantage Program and will now offer Idealliance members a 20% discount off an annual subscription to its cloud-based address hygiene and postal sortation portals MailPreparer® and IMSort™.

“By joining our Member Advantage Program (MAP), TEC Mailing Solutions will now enable Idealliance members to access its latest mailing and address technologies at a meaningful discount,” says Dean D’Ambrosi, Idealliance Senior Vice President, Sales. “Since mailing is an important service offered by many of our members, we are delighted to be able to add this new membership benefit and welcome TEC Mailing Solutions to our MAP roster of leading industry product and service providers.”

“We’re excited to introduce Idealliance members to modern cloud-based technologies that overcome several common challenges with postal processing. Since our technology is exceptionally easy to use through a web browser, we can reduce turnaround times, eliminate the wait for postal quotations, and mandatory monthly updates of on-premise postal software,” explains Brian Euclide, TEC Mailing Solutions President.

‘Changing the Game’

“There’s an incredible alignment between our two organizations in terms of thought leadership and the advancement of technology that improves efficiency and drives profitability,” he continues. “While the MAP discount is a great offer, companies commonly use TEC Mailing Solutions because of the cloud-based delivery model that’s been changing the game since the beginning.

“Our address hygiene and postal sortation services are internet-based and our tools are streamlined and easy to use, and companies using our services do not have to maintain software on their own servers, do not have to buy additional modules or updates, and do not have to tie up employee time with extensive training,” notes Euclide.

“We provide an extremely simple and intuitive interface that enables our customers to use our systems in most cases with less than an hour of training,” he adds. “Our tools can be used on any device or platform and wherever an internet connection is available. Since we maintain and update our system, users always have access to the most up-to-date version without any additional investment for upgrades.”

USPS Certified

TEC Mailing Solutions (www.tecmailing.com) is currently the only USPS certified cloud vendor of address hygiene and sortation tools, with easy to use web portals such as IMSort™ and MailPreparer®. TEC also provides a web services API capable of every class of mail, including parcels, and advanced features such as rules-based dynamic drop shipping for “lights out” automation without compromise.

For more information on the TEC Mailing Solutions discount program for Idealliance members, please contact Idealliance Membership Coordinator Tyler Keeney at (703) 837-1075 or tkeeney@idealliance.org. [Click here](#) for a listing of all Member Advantage Program discount offers.

