



# Frequently Asked Questions



**Q: *What is the difference between a G7 Master, G7 Expert, and G7 Professional?***

**A: G7 Master Qualification is granted to a physical facility, equipment, or systems.** Example: ABC Printing Company's proofing and printing presses have been G7 Master Printer qualified. The Qualification is valid for one calendar year and must be renewed annually. [Note: This is not a Certification, it is a Qualification. No tolerances are imposed at this time. The program may evolve into full certification in the future as industry data is gathered to support a certification process.]

A G7 Expert is an expert in the field of color management, process and quality control for proofing and printing equipment. A G7 Expert is able to analyze color and print related issues and take corrective action to bring systems and processes in control to a set method, standard or specification with repeatable, predictable results. A G7 Expert has attended and passed the Idealliance G7 Expert/Professional Training and Exam. Certification is valid for two years. Recertification is required every two years. The G7 Expert must pass a recertification exam as well as remain employed with an Idealliance Member company in order to maintain their G7 Expert status. A G7 Expert may submit both new and renewal applications.

A G7 Professional is generally an in-house quality/technical professional. A G7 Professional has attended and passed an Idealliance G7 Expert/Professional Training. Certification is valid for two years. Recertification is required every two years. The G7 Professional must pass a recertification exam a

s well as to remain employed with an Idealliance Member or Network Subscriber company in order to maintain their G7 Professional status. A G7 Professional may submit only renewal applications.

**Q: *I want my print/proofing facility to become G7 Master qualified. How do I do this?***

**A: To have your location become a G7 Master facility, the following must happen:** A G7 Expert must work with you to educate your staff about G7 and calibrate your proofing systems and/or presses. A G7 Expert will calibrate your systems and will submit an application to Idealliance on your behalf. If you have an in-house G7 Professional trained by Idealliance, that person may calibrate your systems, but a G7 Expert must review, approve and submit the calibration data to finalize the qualification. A G7 Professional may submit annual renewal applications directly to Idealliance without the review of a G7 Expert. Your company must be a current Idealliance Member or Network Subscriber in good standing.

**Q: *What is the first step needed to have my location become G7 Master Qualified?***

**A: There are two options for qualification.**

Option 1: Hire a G7 Expert consultant to qualify your proofing/printing system. A G7 Expert Consultant can be found in The Official Directory of Idealliance Certified Experts, Professionals, and Qualified Masters. G7 Expert consultants are fully trained to qualify your proofing and printing equipment & systems. G7 Expert fees are negotiated with, and paid to the G7 Expert. Idealliance does not set consultant fees. Some consultants may



pay the application and membership fees directly to Idealliance on your behalf. Make sure this is fully explained before you hire a consultant. Idealliance strongly suggests you verify that your consultant has a valid G7 Expert certification by checking The Official Directory and suggests that you interview several to ensure that your specific needs are met.

**Option 2: Send an employee to a G7 Expert/Professional Training.** Your employee may become a Certified G7 Expert or Professional, dependent upon the certification level they choose at registration and attain through examination. A Certified G7 Expert is authorized to submit a G7 Master application to Idealliance for qualification. A Certified G7 Professional may calibrate your systems but a G7 Expert must review, approve, and submit the calibration data to finalize the qualification process. A G7 Professional may submit annual renewal applications directly to Idealliance without the review of a G7 Expert.

**Q. What are the different compliance levels for the G7 Master Qualification?**

**A. There are three levels of compliance for G7 Master Qualification.** The G7 Master Program was expanded to include two new compliance levels; G7 Targeted and G7 Colorspace. These levels demonstrate G7 Master capabilities by specified print condition and offer new levels of distinction for G7 Master Printers. For G7 Grayscale submissions, the printed samples aim at the most appropriate printing process. For G7 Targeted or Colorspace submissions, the measurement data must match the relevant specification or characterized reference print condition (CRPC.) Matching a specified print condition offers further confidence to print buyers in evaluating their print service supply chain. Compliance level capabilities are noted in The Official Directory of Idealliance Certified Experts, Professionals, and Qualified Masters.

**Q: How much does it cost to become a G7 Master?**

**A: There are two sets of fees to become G7 Master Qualified.** First is the cost of employing a G7 Expert consultant. G7 Experts who are providing G7 consulting services can be found online in The Official Directory of Idealliance Certified Experts, Professionals, and Qualified Masters. Certified G7 Experts are fully trained to qualify your proofing and printing equipment & systems. G7 Expert fees are negotiated with and paid to the G7 Expert. Idealliance does not set consultant fees. Some consultants may pay the application and membership fees directly to Idealliance on your behalf. Make sure this is fully explained before you hire a consultant. The G7 Expert is responsible for submitting the G7 Master Qualification application to Idealliance. Upon submission of the application, Idealliance will invoice your company or the G7 Expert for:

- G7 Master Printer Qualification Fees\*
- Idealliance Membership Dues or Network Subscription Fees

\* Note: Some G7 Experts bundle Idealliance costs with their fees, so check with your G7 Expert.

**Q: How long does my G7 Master Qualification last? How do I renew?**

**A: The G7 Master Qualification lasts one (1) year, you must renew every 12 months.** To renew you must submit an application to Idealliance along with any required documentation to show that your G7 calibration is being maintained. You may either work with a certified G7 Expert, or if you have your own in-house certified G7 Professional, he/she may submit the renewal application. Your company must be a current Idealliance Member or Network Subscriber in good standing.