



# Bulletin

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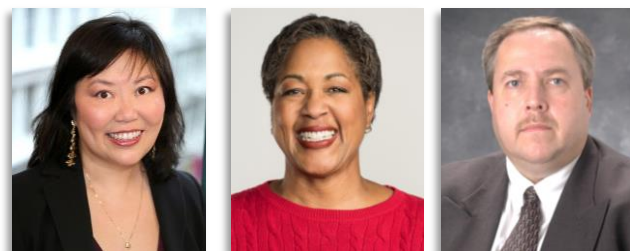
## Krigsman, Lucien, and Schick To Receive Luminaire Awards

Idealliance and Printing Industries Alliance have announced that Karen E. Krigsman of J.Crew Group, Inc., Traci L. Lucien of AARP, and Joe Schick, recently retired from Quad/Graphics, will be honored with 2017 Luminaire Awards. The awards, which recognize exceptional professionals for their positive contribution and service within the media and visual communications industries, will be presented at the annual Franklin Luminaire Awards event on Oct. 18 at The Light-house at Chelsea Piers in New York City. Event sponsorships are available at early bird rates through July 31.

“Our annual Franklin Luminaire Awards event brings hundreds of professionals from every branch of our industry together to recognize and honor the outstanding achievements of leaders such as Karen, Traci, and Joe,” says Steve Drew, sales executive at LSC Communications and Co-Chair of the 2017 Franklin Luminaire Awards. Meghan Milkowski, 2017 Franklin Luminaire Awards Co-Chair, added, “Our Awards event is a wonderful opportunity to show our honorees the industry’s appreciation for their commitment to excellence and the contributions they have made throughout their careers to move our industry forward.”

**Karen E. Krigsman**, Senior Director, Print Production, J.Crew Group, Inc., oversees print purchasing and production for retail companies Madewell and J.Crew. She is responsible for the manufacturing and distribution of all catalogs, marketing collateral, store signage, direct mail, print and out-of-home advertisements, as well as the prepress, press approvals, paper purchasing, and packaging purchasing and execution for the companies’ domestic and international entities.

**Traci L. Lucien**, Vice President, Print Center, AARP, leads a production management group that serves the organization with print and mail expertise. She and her team manage the production of approximately one billion pieces of print each year. Lucien also provides oversight and direction for operational management of workflow systems that support the enterprise. She is a member of the Board of Directors of Idealliance and the Alliance of Non-Profit Mailers and is an



*From left, Karen Krigsman, Traci Lucien, and Joe Schick, who will be honored this fall with 2017 Luminaire Awards.*

advocate for foster care and adoption, serving as a media spokesperson for [Adoptuskids.org](http://Adoptuskids.org).

**Joe Schick**, recently retired as Vice President of Postal Affairs, Quad/Graphics, Inc., served as the company’s primary liaison with the U.S. Postal Service and represented Quad/Graphics on the Direct Marketing Advisory Board at the Universal Postal Union in Switzerland. A long-time member of the Postmaster General’s Mailers’ Technical Advisory Committee (MTAC), where he represented the Gravure Association of America and served as Industry Chairman, he was also a member of the Idealliance Board of Directors, Chairman of the Board of Directors of the Association for Postal Commerce (PostCom), and Chair of the Idealliance Addressing & Distribution Committee.

Franklin Luminaire Awards Platinum sponsorships (table of 10) are available at the early bird rate of \$5,500 until July 31 (\$6,500 after that date); Gold sponsorships (half-table of five) are \$2,750 by July 31 (\$3,250 after). Sponsors receive recognition in the printed program and signage, and during the evening’s program. Individual tickets are available at \$400.

For more about sponsorships or tickets, please contact Kim Tuzzo of PIA at (800) 777-4742 or [ktuzzo@pialliance.org](mailto:ktuzzo@pialliance.org).



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