

Bulletin

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Legislative Conference to Bring Industry Agenda to Capitol Hill

Idealliance and NPES will host a joint 2017 Legislative Conference, March 22-23, in Washington, D.C. Members are invited to take part in the event, themed “The First 100 Days,” which will bring key Trump Administration officials and Members of Congress together with printing and mailing industry executives for an exchange of information, policy direction, and, most importantly, industry advocacy.

The conference is supported by Presidential Sponsor: Canon USA and Executive Sponsors: the National Association of Printing Ink Manufacturers (NAPIM) and the Tag and Label Manufacturers Institute (TLMI).

Members who attend will be able to take part in top-level industry networking with lawmakers who impact their business during face-to-face meetings with their elected representatives, office visits with senior congressional leaders and staff, and briefings on key printing industry government affairs initiatives by policy experts.

A stellar panel has been assembled to discuss the issue of pro-growth comprehensive tax reform, including former Congressman and Ways & Means Committee member Phil English (R-Pa.); Senate Finance Committee Majority Chief Tax Counsel Mark Prater; Tax Foundation Senior Fellow Stephen Entin; and a Trump Administration spokesperson.

“This will be more than a lecture; it will be a two-way dialogue between D.C. experts and top printing, imaging, and mailing industry executives on the frontlines of technological innovation and capital investment,” notes NPES Vice President, Government Affairs Mark J. Nuzzaco.

Industry Priorities

Other legislative and regulatory industry priorities that will be addressed during the conference include:

- Cost-effective healthcare reform
- Reduction of burdensome government over-regulation
- Restructuring and revitalizing the U.S. Postal System
- Reducing patent troll abuses while also protecting patent-holders’ rights
- Strengthening global markets for U.S. manufacturers



“This joint 2017 Legislative Conference is a valuable opportunity to reach out to our congressional representatives on issues of concern to the printing industry, and also gain actionable strategies for our own companies,” says NPES Government Affairs Chairman Greg Salzman, President, Aleyant Systems.

“We urge NPES, Idealliance, and NAPIM members to join us as we speak directly to our elected officials and hear from political and policy experts on issues vital to our businesses and our employees’ livelihoods,” notes Idealliance Board Chairman Tim Johnson, Chief Executive Officer, Impact.

‘In the Game’

“With crucial business issues on our legislative agenda all at play in the First 100 Days, it’s important that we stay abreast of developments, and imperative that we weigh in with the information policymakers and legislators need to make informed decisions,” states NPES President Thayer Long.

“Face-to-face discussions with constituents are the most effective way of getting the message across to lawmakers,” notes Idealliance Executive Vice President Ken Garner. “We can’t afford to just watch from the stands; we need to be in the game.”

Day one of the conference includes a welcome luncheon at the Capitol Hill Club; afternoon policy briefings by invited Members of Congress, Trump Administration officials, and other policy experts; and an Industry Congressional Reception at the Rayburn House Office Building. Day two features a Congressional Office Visits Kick-Off breakfast; morning lobbying visits; a Senate Luncheon at the Senate Office Building; and afternoon lobbying visits.

Registration is \$110 for Idealliance/NPES members; \$149, non-members. Accommodations are available at the [Grand Hyatt Washington](#) (reservation cut-off: Feb. 28). [Click here](#) for more information or to register, or contact Idealliance Executive Vice President, Ken Garner at (703) 837-1070 or kgarner@idealliance.org.



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